## TO DOs:

SHEE SOCIALS SCHEDULE - [here](https://docs.google.com/spreadsheets/d/1ell-jhNjSfN_r_BNmIBrNP3gpe5ova4sIM5KXmpPXnc/edit?gid=1137350237#gid=1137350237)

SHEE Ellie content Dropbox - [here](https://www.dropbox.com/scl/fo/v314lnl7r1jbtakh84paj/ABeX6jVxW7KvHP5fOkiT30g?rlkey=63ruvjxsyemzsn86hfjvesbgx&e=1&st=ks52b3vl&dl=0)

BCS SOCIALS SCHEDULE - [here](https://docs.google.com/spreadsheets/d/1eFw1FLJoJp3hQ-RZL-ZD-CFB_vmwNxLH8s7sgPv9y1o/edit?gid=0#gid=0)

BCS Loner campaign schedule (Ninja) - [here](https://docs.google.com/spreadsheets/d/16lnz5XCJztLt_M5ZG3aibwfq1gXUT2GBXYhAHv9-CBs/edit?gid=0#gid=0)

EOP tracker - [here](https://docs.google.com/spreadsheets/d/1c6gult7WPim2TTrMzu85j1e34nuuaAp-AC9oQcowdkc/edit?usp=drivesdk)

SHEE US itinerary - inc sessions, am radio, the lot radio, gigs and shows, flights, shoot locations, etc.

KINGBOOO! Remix artwork & ingestion

Sam Alfred - email for pitching

SHEE merch costs sheet - [here](https://docs.google.com/spreadsheets/d/1YcyjFOKdT53KyEdBlWXEmdPpBWAONcvxybI2eVA1umA/edit?usp=sharing)

Mailing list EOP/ADR

SHEE YT Shorts - upload more

EOP Gmail & google drive organisation - Shereen’s drive to combine

Beatport Chart & Traxsource for **KB! Remix & EOP**

Let Sophie A know when Dave has spoken to Genie

Playlist for SHEE sessions

Make notes for Soundcloud call on Monday

US tour in september, ATN, LV, BCS label release,

EOP meeting: getting the sound on TikTok now?, club promo, radio, content to be shot/used

ADR Meeting: club, radio, shoot with the artists?, artwork WIP, Beatport hype & charts + traxsource

SHEE Soundcloud: US tour in september, ATN, LV, BCS label release, new merch, look up F3MIII’s music

KB! Remixes: Lab54?, timeline (need to make), The Cause 26th July, Fish, footage of KB! Playing the remixes out, artwork, dubplates, post more spotify clips,

WC 9th:

* Collate SHEE x RedBull receipts
* BCS: Upcoming Promo List
* List of DJs we can send SHEE / EOP releases to (aim for 100, spend some time checking RA / Boiler Room, for who’s playing) - [here](https://docs.google.com/document/d/16hlJJd_OPWNQ7kbwTSJt7jY_BLkL2u1kick4n3oB6mU/edit?usp=sharing)
* July: Update Track IDs playlist.
* New list of upcoming promo / tasks for Josh. Apple interview 11am 2nd July, German Syndicate interview, NTS Guestmix, any more we’ve missed?
* Set up payment card on Bandcamp Label account EOP
* Change SHEE profile pics & spotify header etc.
* SHEE YOUTUBE - tidy up
* Mixmag Cover - booked up til October - should we look at December?
* AMAs - Reddit. UK evening time - 6-8pm. Do this after About To Begin, June/July?
* Feedback / Dreams / Timeline - send all to Adam Bulleid. He felt a lack of feedback from us on the last comms. And wants to hear from Josh of all future dreams. So let’s map out the bucket list road map!
* Chat to Jamie Livingstone: narration for LNT?
* Forensic look at SHEE’s socials. What needs changed. (Canvas / press shots)
* Write out a to-do list of deliverables for Ellie related to SHEE
* ER logo / font for festival graphics (upcoming dates - send to SS)
* Gather GL & FF videos - [here](https://drive.google.com/drive/folders/1OSh3C3uNzH3126qJ77-woxD-sZ5a0to0?usp=sharing) & [here](https://drive.google.com/drive/folders/13Hl5ArpiKYINEVRp-TkuogopsrDfeqkC?usp=drive_link)
* SHEE Blue tick for IG & TT
* BCS New Marketing Ideas - Targets Doc - [here](https://docs.google.com/document/d/1te7sAosipSDE5wqG7WM2Jp35uB_-Reg4x6ou6sinp1k/edit?tab=t.0)
* LA: Leeds train reimbursement - check they pay

**SHEE MGMT / SOCIALS next meeting:**

* GL & FF videos - [here](https://drive.google.com/drive/folders/1OSh3C3uNzH3126qJ77-woxD-sZ5a0to0?usp=sharing) & [here](https://drive.google.com/drive/folders/13Hl5ArpiKYINEVRp-TkuogopsrDfeqkC?usp=drive_link)
* Premaster of GL/FF for ingestion - defo as a B-side?
* Shereen socials schedule to be updated
* Should we get burner accounts to start the teasing now for GL/FF?
* Blue tick - press go?
* Lost fiction - what next for socials?
* How do we start generating a mailing list?
* Merch: scarlett? Funk Forever (SHEE SLOGAN) - tease v gradually with SHEE wearing them before we start selling - can incorporate this into a mailing list build
* US tour poster to be made - in time for the others shows to have been announced
* Mgmt: India meeting notes, anything to run through?
* Contract for LF (Ara / Jamie)
* IMRO setup and registration - he has to do this himself, requires face scanning
* Invoicing: Sicko, EA, - still stuck with Uniport
* Call with Nick Curly
* Send Only You to a bunch of labels. (Second Phase? / ADR?)
* Speak to AEG / Claire about SHEE on APE afters
* Send demos to Method

Josh:

* Schedule 1hr this week to discuss and brainstorm Loner ideas (social moments / activations) - thursday?

BCS (Live):

* Check Person lyrics / show to Josh for NA
* Confirm O’Flynn - ?
* Call with Sam / Team for summer. Introduce him to Zeal and creative plan for summer (do this gradually)

BCS (Album):

* Push Chris Beltran to help with SWG3 in July (urgent - sort for Tuesday)
* Write out some storytelling for album campaign - socials (Rory / Jamie / O’Flynn / track titles / creative)
* Catchup with Adam Bulleid re BCS album - Brands
* ATB club edit needs approval

BCS (Biz):

* Respond to major a&rs (Kevin Blair)
* Follow up with Oscar, mention parcels. Put timeline re lineup / announcement on email. Push him to do RTE as out store in July.

EOP:

* Arrange marketing call
* SHEE: sort vocals, schedule + ingest
* Sam Alfred: have call, schedule + marketing call
* Merch: ask Shereen re launch

OTHER:

* **Curve ADR - contracts all need doing**
* KB ! remix
* Who is covering the studio hire cost (ARA shoot day)? I paid on my card
* £3k for SICKO remix - invoice (Euan) - Uniport pending, request a PO when poss
* SHEE x ARA contract - need help ([here](https://docs.google.com/document/d/1Uj7iChhd-CdB0mDs_MfBE-MmNC-JtNcc/edit))

BCS campaign schedule - [here](https://docs.google.com/spreadsheets/d/16lnz5XCJztLt_M5ZG3aibwfq1gXUT2GBXYhAHv9-CBs/edit?gid=0#gid=0)

BCS socials plan - [here](https://docs.google.com/spreadsheets/d/1eFw1FLJoJp3hQ-RZL-ZD-CFB_vmwNxLH8s7sgPv9y1o/edit?gid=0#gid=0)

**MOST URGENT:**

* Add lucia to BCS facebook ads manager
* EMVcV website needs updating maybe?
* Apple artist animation, TT & Shazam pp’s (BCS) - update
* Shereen - record smth 10-20s for Shazam (Roz email)
* Instores & Outstores - confirm final final list

**LESS URGENT:**

* Update income sheet, live dates & key moments x 3 (Lucia)
* *Late Night Tales x BCS - what’s the latest?*
* *King BOOO! Dubplate competition - winners?*
* *I Won’t Let You Down, Tell Me What You Need, Define Dancing* - STEMS ?
* Update BCS One Sheet when we have new photos approved
* Laylo invoices - where do i send these?
* *Ask Andrew Greco to share signup data with us for Ewan’s own database of fans (Aus tour)*
* DSP/Social Request Document (Louis email)
* Travel insurance claim for Josh (Frankfurt) - Millar’s insurance - receipts OB?
* SHEE Method - send our receipts (beach day)
* *OB - Invoice ADR for Stef m&m (nadia track, you paid)*
* REGISTER SHEE ON IMRO - <https://members.imro.ie/Pages/WriterApplication/Register>
* Change Shazam pic > logged in to Apple FA (BCS) > 2-factor authentication - need help with this
* Check Ewan visas etc for USA (April) & Aus (May)

**Other notes:**

* Charities (BCS/EOP) - *ideas here:* [*https://www.compasscollect.com/*](https://www.compasscollect.com/) *,* [*https://hyot.org.uk/*](https://hyot.org.uk/) *,* [*https://counterpoints.org.uk/*](https://counterpoints.org.uk/) *,* [*https://www.fairbeats.co.uk/*](https://www.fairbeats.co.uk/), [THE RIGHT TO DANCE](https://www.warchild.org.uk/get-involved/music/the-right-to-dance?gad_source=1&gclid=Cj0KCQjws560BhCuARIsAHMqE0FH6g9LDxAZUVWZIuKLOC7sFvBQfxesHLeoaR59gWWYdlBDvFbJ69saAkpnEALw_wcB)
* Look into YouTube shopping function (merch)

## BCS

* GLASTO 2024 FULL SET ([view link](https://www.dropbox.com/scl/fi/7zl2rzwpu5idq98g9czyo/GLASTO24_BARRY_CANT_SWIM_V1_FULLSET-VIEWING-MQ.mp4?rlkey=xkdey1kpz9xco2dtl2ktggebi&e=1&st=2tlnhn6g&dl=0))
* Update BCS press pack - here
* ‘Strategy for key moments’ (bible) -[*here*](https://docs.google.com/document/d/1hrhY7uwE_MhKaZ-eB2q6cEI6E9DKgECT4u079IJ9_VI/edit)
* BCS summer schedule planner *-* [*here*](https://docs.google.com/document/d/1NAjGlca2H5kL4JBkN2jfkMBkgJQO12OWQNFXHsQzGoU/edit)
* BCS festival stages (images) *-* [*here*](https://www.dropbox.com/scl/fo/7amkk686s7zc8vjkvwr60/AKpu4rBz3OMw1w2DJQnPsoU?rlkey=x6xa5zny5486c21iir771a9hk&e=1&st=ivgtve0u&dl=0)
* BCS live dates doc - [Barry Can't Swim - Live Dates 2024](https://docs.google.com/document/d/18v01TFWQT8PzBWkTzDfMmvEUtdoCdhMGyaA8uubgTBE/edit?usp=sharing)
* Neighbouring rights stats - [*here*](https://docs.google.com/document/d/1ThkEVdJgdp2ITLiN19f7TEIw4tByslhA045Q0XsdYfg/edit)
* BCS Key Moments **EXTERNAL** 2024 doc *-* [*here*](https://docs.google.com/document/d/1KBZuQb3BpGSJmD3XQXYrxRvU8e0A9O3zqLrTXlSs0jw/edit)
* Recording & Writing sessions (May) - [*here*](https://docs.google.com/document/d/16EehTYJniD4DAL0A6gZSuV16V5W1tH1unWhwWZErfJ4/edit)
* handpick 10-20 AAA DJs to send Kimbara to (directly from us - Artist/Mgmt) -[*here*](https://docs.google.com/document/d/1VLgq9oIefRZbhDVTNDE2xsR5RINvC4cDMTfbiHlZ2Yw/edit)
* Can I Hold You - *lyrics docs* [*here*](https://docs.google.com/document/d/1a1qAx_omVff87nhf-xqYHhJhcjh2gr1uWvwNxcTveMs/edit)*, first vn on BCS SC* [*here*](https://soundcloud.com/barrycantswim/can-i-hold-you-verse)*, both vns in drive & linked in doc*
* Brixton announce - *brainstorm* [*here*](https://docs.google.com/document/d/1hrhY7uwE_MhKaZ-eB2q6cEI6E9DKgECT4u079IJ9_VI/edit)
* Release tracker - [*here*](https://docs.google.com/spreadsheets/d/1ifxgQpSW-nmbIDVQb_B9XTcIts1pXwlfEB4w7qzbLeU/edit#gid=0)
* Ahadabaz first version timestamps - [*here*](https://docs.google.com/document/d/1AnnoGvmNCOHduM7F7xPCSfUAsxe30YNmgGZaHpwcYeQ/edit?usp=sharing)
* Earth’s Only Paradise - collated info doc (A&R prospects, campaign notes, brainstorm etc.)
* EOP Budget - 24k to shereen, 6k to Rory, 26k for marketing (YR)
* Ridin round doc - clips links etc. *-* [*here*](https://docs.google.com/document/d/1EU-Mapzh9JodNx0gaXUGSS9lw937_eHMGc-XeRDwYpI/edit)
* Josh hotmail account issues?
* BCS brand ideas - [*here*](https://docs.google.com/document/d/12_x_AjaYcT32n9DHX-6Yeh8RrYdssGfbiPKIqiryz3A/edit)
* Made on a train lyrics sheet *-* [*here*](https://docs.google.com/document/d/1AGduAnwO6RNvefDAJ7fWvhAqvWlmhG1panz6UyUUM9A/edit)
* Zeal live show - design doc [here](https://zeallive.sharepoint.com/:b:/t/Clients/EX2LpiSEGw9MrZSY2yCrowYBWjVbIpmSnLejlIVP-Ko1og?e=qT0zKH)

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Barry calendar colour code

Dark purple - gigs / festivals

Yellow - releases

Pink - personal

Blue/ light purple - other work, studio sessions, interviews, etc.

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BCS soundcloud links:

Rah thats a mad disco edit - <https://on.soundcloud.com/jHKroenZ1jjc7Gu46>

I Just (premaster) - <https://on.soundcloud.com/yjAdDQZwdPvdh8C77>

Kimbara (mastered) - <https://on.soundcloud.com/4WN15F3hnbKxLJ9f9>

Can I Hold You (with Nectar Woode topline guide vocals) - <https://on.soundcloud.com/pruMMvmvvEjkDqTu5>

## ADR:

* ADR upcoming releases playlist *-* [*here*](https://on.soundcloud.com/yvQnTwPfYLB865dx6)
* One sheet - [*here*](https://drive.google.com/file/d/1ndo2B-9XH6v_Jcgu_tY07QW6MvjJ9KoM/view?usp=sharing)
* Release map - [*here*](https://docs.google.com/document/d/11x-guht6a8LRK8ZbebEJsdpdv7fXcy76yDNaEXYxmNw/edit)
* socials roll out for releases -[*here*](https://docs.google.com/spreadsheets/d/116puNQ8I9T0IIndpUeX1uWuMj5wLb39L55dO6O55Ik0/edit#gid=0)
* Weekly meeting notes -[*here*](https://docs.google.com/document/d/1Sd92B8Cwjgg-qEuyeonjW0y3vrXyvNhSU9AhwuZBuFU/edit)
* release tracker & key contacts - [*here*](https://docs.google.com/spreadsheets/d/1WXloFeXkVrE3GMBAjsJYgV-ZpRxkBCkK6R4Jt3EMzbo/edit#gid=0)
* KING BOOO! - creative [*here*](https://docs.google.com/document/d/1auKwqPJWIStXZwMfo2beCIzW2jdKmOojC83lG8mAPXo/edit?usp=drive_link)
* One Sheet for KING BOOO! *- in progress -* [*here*](https://www.canva.com/design/DAGD_y_a5nk/FqOvOAF-g-q2R88cIYVXxg/edit?utm_content=DAGD_y_a5nk&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)
* texel - creative [*here*](https://docs.google.com/document/d/1YE-VXjhEHROh3X1f7MDlOLJ854FwXrgFquslQ2fgPA4/edit?usp=drive_link)
* ADR promo tracker *-* [*here*](https://docs.google.com/spreadsheets/d/1WXloFeXkVrE3GMBAjsJYgV-ZpRxkBCkK6R4Jt3EMzbo/edit#gid=1721530271) *(promo tracker tab)*
* A-C DJ contact list - in spreadsheet *-* [*here*](https://docs.google.com/spreadsheets/d/1mc8InStit98a9lN_2Ss0SUvZOZISdbt53tYdR1W4mZk/edit#gid=0)
* Listening links - mgmt & new on our radar *-* [*here*](https://docs.google.com/document/d/1KhAmf09wagkkwfN5j0G8MheYFy-JMQk8xXQ9vQc4sHw/edit)
* Brainstorm more on delivering the ethos around the label (events, later this year / next year) and other creative on the USP
* [*https://gethype.beatport.com/*](https://gethype.beatport.com/) *- Nick Sheldon flagged as something we should consider*

## SHEE:

* one sheet - *PDF* [*here*](https://drive.google.com/file/d/1C-qVcBjxwwsUPtVwYozn9u21bqDbZbrc/view?usp=drive_link)
* press pack updated - [*here*](https://www.dropbox.com/home/SHEE/Press%20pack%20-%20SHEE)
* Blue tick for Insta & TikTok - *pending*
* Collate A-C list DJs to send SHEE to -[*here*](https://docs.google.com/document/d/1W2rC1YtHDjcBGK9h44Iyz7Bbo8aq5oUKi8iOYSi6YjE/edit)
* List SHEE gigs 23/24 inc crowd stats -[*here*](https://docs.google.com/document/d/1v9T_QXzsOw1XYnOBTi0bHWBYofhKtlViN_UqdtRsgn8/edit)
* **SHEE EP link** - <https://on.soundcloud.com/4enaN8zUARF8mDZHA>

## ELIZA ROSE:

* Eliza artist/producers sheet - [here](https://docs.google.com/spreadsheets/d/1DXi-ifBP0kCvpW4nC3OHnBh8fLnAMlm-0MZ03q0guVY/edit?gid=0#gid=0) - ongoing

**Misc. / low priority:**

* Gifts for agents (wine hampers ([Option 1](https://melroseandmorgan.com/collections/wine/products/the-classic-wine-collection), [Option 2](https://www.fortnumandmason.com/the-wine-quartet-wicker?gad_source=1&gclid=CjwKCAjw48-vBhBbEiwAzqrZVFos2W4HtLMeIZTu405ZBmUk1ihIcKxLLDEEQviNTXDHxBKU5X4P3BoC2SoQAvD_BwE&gclsrc=aw.ds), [Option 3](https://bayley-sage.co.uk/product/the-white-wine-one/)), non-alcoholic one, & housewarming for Louis. Lucia - Dylan can also help (@non.world)
* Sell keyboard (note: euro plug)

## CALL / MEETING NOTES

Rory call 02/04:

* Does Josh want to go down the funny route?
* Is the goal to sell it out quickly and the video being a key part of the sales drive
* Kind of masking the ‘selling tickets’ element, keep it more of a celebratory announcement
* Don’t want to lean on the disbelief side of it, standing in it strong
* Josh idea: going into cupboards, washing machines, etc. til you end up at brixton academy
* Shereen Idea: ultrasound
* Chinese whisper > message changes and gets distorted and funnier > similar to wembley stadium lasagne viral voicenote
* the ear-defender game where they have to lipread
* Josh wearing a tshirt that says ‘I’m playing Brixton’ and the only shot we have of the back of the shirt is one we take, and no-one there saw the back of the shirt on the day
* Other subliminal msg idea, hidden announcement thats been there the whole time and no-one noticed
* Making a super humble video and the words ‘buy my brixton tickets’ keep flashing on the screen, or he accidentally thinks he’s stopped recording and he then lets it slip/ says something not humble about it
* Piano or something quiet and behind him loads of people doing other obscure things/ partying and the background gets more juxtaposed
* Playing in Brixton but only one inflatable man in the audience, weirdness of the sound of the inflation machine running. Inflatable guy starts off deflated, and there’s simple shots of the inflation machine starting up, he rises as the music starts playing and building
* UV light on paper flyers announcing brixton - little secrets sharing with fans

Texel demos & drafted tracks playlist notes / thoughts:

* I like track 10 part 2 on the playlist (doesn’t feel over-produced/ over-cooked, some of the other tracks do I think)
* I think there’s also a lot of potential in Sweet Company, I love the samples
* Some of the tracks feel like there’s too many layers / elements or too fast?
* Lost in a Pharoah’s tomb - strong, needs a little stripping back but could be a single

Notes from call w/ Rory & Shereen 08/04:

Brixton announce video:

* Rory to storyboard the main video and share asap
* Ask live nation if we can have access to house lights at Brixton academy
* 5k budget - to be signed off
* Need to find a videographer - Rory has some ideas of who to ask
* 20-30 second video total piece
* Need to pick a date to shoot & tell Rory to be on site to direct (probs only a half day shoot) - 23/24th check Brixton avails
* final piece deliver on 3rd May
* Maybe try to capture additional content on the same day so we can utilise the time (subliminal msging thing to be shot on a phone, and maybe the heartfelt video piece too on camera, more tastefully shot)

Pop-up:

* Get some football shirts made up with Brixton on the back, maybe get a few and ask random fans to wear them - have the numbers that add go together to make the date spread across the shirts so if we can get a shot of them in the right order, or individually to create an announce post
* have someone (aka shereen / lucia / oran) holding up a sign written on their phone screen in the middle of the crowd with the brixton announce on it; super zoom in slowly on this, or extract the image and build a creative post on it
* DIY signposting e.g. post-it notes

Press shots & animations:

* Rory to start creative edits on 2 or 3 main images
* Rory to be working on an animated logo for Coachella screens, will make it transparent

Josh’s expenses:

•⁠ ⁠Studio hire (if they did that)

•⁠ ⁠Ubers and other ground transport

•⁠ ⁠Meals

•⁠ ⁠Accommodation on the non-show days as you mentioned

•⁠ ⁠Any additional flights (i.e. LN covered to the major cities but you BCS had to cover flights / transport to regional areas (Glenworth Valley)

•⁠ ⁠Visa and carnet costs

•⁠ ⁠Insurance (both travel and equipment)

•⁠ ⁠Incidentals (i.e. on the road replacements)

**>> NatWest, Monzo, Amex <<**

Wass call notes:

* Need to figure out presale situation for BCS Brixton shows, streamlined, do one on spotify? Need to arrange a call with Adam at Spotify, and also find out from Live Nation how many tickets we can allocate to spotfiy (they’ll have their own presale on)
* Jon Hopkins & Moby not an option for WHP, may need to separate salute & JYOTY on depot, need a few other ideas. Underworld? May need to find another big name
* Price of standing vs seated tickets £40-£32.50/35? May need to drop it to sell out. May need to consider NHS tickets/ similar structure
* Overage estimate of £16k with a £40 ticket and a sell out; need to see a few options for these splits and overage outcomes
* Solomun +1 Ibiza, play 2 DJ sets each separately and close on a b2b, taps into the middle east market, high exclusivity, fee and dates TBC - keen to sort this for Sept
* April 2025 USA dates tbc - to discuss later

Expenses Josh - to check:

* Nck Australia Pty Lt 31st Dec, $34.96
* Zlr Baxa 3rd Jan, $41.42
* Torpedo 7 Taupo (bike shop) - was this an expense (05/01)

Live Nation call 24/04/24

* sign ups in the day for those who can’t get in, for early birds for the next event brixton)
* Live nation security to sort - Sian (not pub ones, want to avoid heavy handed bouncers)
* Guestlist +1 & 50 extra spaces last min announce?
* Monday 6th pop-up morning reveal location on socials? TBC
* Tease from Thursday?
* Need to make sure we can have extra early access to C&M on the day
* Stamps? Wristbands? Names in list?
* Need to make sure we can have extra time in the venue tomorrow
* Entry management: need a hybrid approach, a list that’s guaranteed entry, then a second round, where people can tag team it if they want to leave
* There could be a way that people could enter the venue
* What’s the alternative
* Important to remember that even if its ticketed its a free event, so i don’t think it looks too corporate for that reason
* Still to finalise the pace of releasing tickets for Brixton shows (depending on how fast the first one sells out) - Shereen has the dates 13-15th (Wass agree)

Rana meeting notes:

* Thrills in the elixir (album title)

Scarlett O’Malley

* Moxie has Clean slate
* EP out august, release on on loop, compilation also coming on own label end of year
* Radio covered by her (rinse & NTS, covers Moxie’s show frequently)
* Berlin, barcelona, NYC & LA gigs over the summer
* Chloe KA
* Warm agency
* expressly not a disco DJ
* DrMs, weekday, fred perry - past work
* Boilerrom festival last year
* Phonica mix 1st June (London, Toy Tonics)
* New podcast coming, own label in development
* Hosting a stage at glasto
* Wants club cowgirl residency somewhere like number 90 bar

Zeal call 10/05/24

3 motifs & doodles (more of a feel/vibe)

Motifs: tube man, eye flower + one other

Rory keen for more storytelling that can be flexible (depending if set changes or set length varies)

Stick to the person who designed the Kimbara visualiser + Rory and as few additional illustrators as possible

Timecoding the show is a priority

Arrange another call with Morgan & Alan next week to discuss R&L

Daylight sets will look different to indoor tent stages / night sets

Need to focus more on the downtempo parts of the show, finesse some subtle animations or aspects of the story arc for these parts of the show (or consider how minimal the animations want to be)

A part at the end to combine all the elements (the 3 motifs) in the final animation part

Want a full plan with timecode for Primavera, with enough clips to use if we have any gaps (if we run out of time) - 4 weeks before glasto

Signed off audio needs to be sent over to start prepping - send the tracks that we know for sure are going to be in the set

Set list so far - Rory and Zak can figure out the best place for what we have and know we want to use already

Animated and real tube man not to overlap - have the real life tube man on one different tracks to the ones that are using them in visuals, try to figure out visuals and staging where that they are seemingly in an environment

Zeal Call 14/05/24

1. **Nevil -** send context / music / footage / artwork / recordings from BCS

* Send Rory’s framework doc
* Ask about his delivery times (Does he have a partner to help on times)
* Work with Rory’s What Ifs to brief him on Motif
* Highlights points in the show where we are lacking content

1. Rory - Send final setlists

* Go through What IFs with Josh, around what’s missing from live show (feedback)
* Send feedback from Jim + Jakes on what’s works / doesn’t with live show
* Work with Zak + Lara on a v2 of the masks

1. Morgan - needs final audio from Mike Le

* Asked question re floor package

1. Oran / Alan - look at summer festivals, decide which are worth floor package / bespoke production

* Share remaining tour dates with rest of crew

Soundcloud 21/05/24 (Jack Bridges)

* Jack only focuses on Electronic music
* 20% of SC users only use SC for music
* Younger demographic than other platforms
* Strategy 1: white label track with a sample / convincing cover of the track, makes it look like a bootleg/whitelabel - then say after the traction announce it has been signed > SC can merge the original upload (canonisation) to make the streams all line up after official release rather than re-releasing it
* Strategy 2: put out a 30second clip of the track and post on IG etc. - bigger artists like Bicep and C&S have used this - to tease the track in advance of the official release - can retain all of those plays through canonisation (auto update to full length version on release day and reflects all the meta data to the updated version). The clip upload can be no artwork, odd track titles etc. can possibly lead to withholding a feature on radio (as its not a 100% exclusive) but not on Spotify
* Plugg (tracked this sub-genre through genre tags on SC) and its now an established sub-genre, started big in Atlanta hiphop underground scenes. Managed to connect people across the world who made music tat sounded like this and didn’t have a genre tag to attach to it
* Soundcloud has a way larger ability for defining tracks and genre categories
* ADE partnership x SC this year
* Production company they work with - doing really cool underground events in small venues, very culturally relevant and not corporate vibes, can achieve old school nuanced warehouse or small pop-up events, very unique spaces i.e. Blockbuster video store, old McDs, etc. Sometimes free or super cheap (100-300 cap). Arranged as a pre-check group, no trickle in to the event space, so venue is packed from the start
* Jack to send recap videos from previous recent pop-up events
* Need to maybe ask Jack how to map across a duplicated upload to two profiles
* Can’t always support UGC content that has a monetised track that uses an uncleared sample
* Send a private link that’s due to go live & be monetised in advance
* If the artist is active on the platform, has a rich profile of mixes and reposts, likes & comments etc. they’ll do better / be better rewarded with features on SC playlists and getting a better partnership with the platform. Wan to build a two way system where fans can reach artists and artist engage with fans etc. - they’ve got it up to 20% of artists are actually engaging with fans (higher than average)
* Can also release demos as a teaser

Call w/ Josh 05/06:

* FLAG: need to slightly vary production for R&L (on TV, so needs to look different to Glasto & Primavera)
* Tom to rebuild some of the rig
* Josh conscious of crew diversity (keep in mind moving forward)
* confident on album delivery by 31st Jan - quality is priority so still flexi
* US Tour 25: trim down & re-present to Josh (Key shows to keep: Chicago, NY, San Fran, San D, Seattle, LA Phoenix), cut down to one show in TX, remove smaller regional shows, possibly keep Vegas DJ gig for Josh to do on his own
* Josh slightly concerned about tour bus (getting rest) - may need to factor in cost of flights for him
* Passing on Palm Springs gig in Nov?
* Laneways - brainstorm side shows & key piece of content to promote it + timeline for announce
* ORAN / LUCIA: check when the line up is being announced (Laneways) for socials plan
* Josh keen to launch the label soon & get first release out
* Earth’s Only Paradise: O’Flynn first tune, Mona Yim (before Aug), SHEE
* ORAN: speak to O’Flynn mgmt about this release, check with Graham about Mona Yim Ts&Cs with ConMan fabric compilation

Wass brands - Earth’s Only Paradise 10/06/24

* Suppliers w good eco stats / enviro angle
* Possibly smaller suppliers somewhere in the north to tie in with heritage and the launch event up north
* Football fashion - keep to BCS brand, not EOP
* Grenfell athletic northern equivalent
* Look at brand funding options (maybe WHP takeover)
* More skater street vibe merch for EOP
* Football shirts for BCS?
* Post playful leftfield brand collab for pop-up i.e. Yorkshire tea, ice cream
* Need to decide the brand before we figure out a lead time etc. and what the limited edition piece is
* Access or competition ops could be incorporated
* Charity thread could also work
* Could do voting to choose next city for pop-up, and collaborate with the local brands
* Young designers in each city could work on an original design for each edition of the tshirt
* <https://www.instagram.com/about___blank/>
* <https://www.instagram.com/local_________/>
* <https://www.instagram.com/pompeiibrand/>

Wass US cal 11/06:

* Form: high credibility set, four set, floating points, thunder cat, skrillex, etc also on the lineup (all playing for a fraction of their fee)
* Fly out of Phoenix on Sunday night - Lat&Len to move set time to earlier
* Booker does Life Is Beautiful (Zack, besties w Skrillex, married to Molly Hawkins former XX manager, does a lot of private buying)
* Plan to push the album back to June - due to the US Tour - window of touring would remain the same but need to cut it down a bit still so he’s out on the road for a shorter period of time
* Use NYC and LA as the anchors on each side of the country, chop off a week before and a week at the end, end in the pacific NW, lose Texas completely, home by the 17th weekend. Could put Boston or DC show before NYC - pencil April 15th to start the tour, and maybe end tour on 4th May. If we shorten the tour too much the tour bus economics get trickier
* Option: Crunch the whole spring tour down to 2.5 weeks (LA & NYC anchor shows) at end of April + then plan a bigger Autumn tour that covers the other markets
* Other avails in NYC are not open
* EDC is it an important marker for the album & event for dance music fans, they’ve got Four Tet and Fred this year which gained them credibility, Matt at Insomnia as been a big advocate for Barry
* Thursday night pop-up in the camp ground (Eric Pridz did it) - TBC idea
* S.Am: Live at Lollapoloozza could increase the fee there (they offered low initially) - but DJ shows would be easier for him to do due to the intensity and expense of touring etc.
* Tomorrowland in the second half of the year, Creamfields in Nov, Primavera Fauna in Chile, one in Brazil, one in Columbia, - mostly would be DJ options
* two festivals in Mexico in April - April 4-6 Pa'l Norte Festival and Ceremonia - run by the same people as Lollapalooza - can pair it as a 3 weekend run that works you back up towards NAm. - or do the two festivals in Mexico City (50-75k per show), take two weeks off before USA tour starts to rest - still keeps the tour short and be home mid-May
* A Mexico presence would be really key >> Aus + S.Am + N.Am before Album - makes it a big statement
* Denver is important for getting a Red rocks - but for the more tertiary markets (showing depth) - depth already proven in Phoenix tix sales
* Rather show LatAm presence any key spots in USA and come back to the other tertiary markets in USA later - easier to bring them up to speed by showing what’s up in NY&LA (can get the bigger spaces in those tertiary markets, and also possibly get the festival offers up)
* Desert Air - touch point in Miami - DJ show for £100k and a DJ moment - could be a useful weekend trip (and Maimi is a very LatAm focused scene. Desert Air can be sat on for a bit and possibly could be a headline opportunity next year
* Len and Lat to send over updated space offer too to show the whole offer for that week

Option 1: 2.5 week tour of US in April - start in Boston/Chicago, key anchor states (3 x NYC & 3x LA shows at Terminal 5 & Shrine) + a couple in SanFran (Fox Theatre/Warfield)

Option 2: two festivals in Mexico in April (important to crack a presence in Mexico City) - April 4-6 Pa'l Norte Festival and Ceremonia - run by the same people as Lollapalooza - can pair it as a 3 weekend run that works you back up towards NAm. - or do the two festivals in Mexico City (50-75k per show), take two weeks off before USA tour starts to rest - still keeps the tour short and be home mid-May

Option 3: hit S.Am in Q3 - Tomorrowland in the second half of the year, Creamfields in Nov (Chile/ Brazil/ Argentina), Primavera Fauna in Chile, one in Brazil, one in Columbia, - mostly would be DJ options

Desert Air this year - could be passed on and still may get a better offer next year

JOSH - 12th June catch up:

**Form Arcosanti (Sunday 6th October)**

* high credibility set & tastemaker moment, progressive scene. four tet, floating points, thunder cat, skrillex, etc also all playing for a fraction of their fee
* Len&Lat to move set time to earlier - fly home straight after set
* The booker does Life Is Beautiful (Zack, besties w Skrillex, married to Molly Hawkins former XX manager, does a lot of private buying in the US - good creds for future ops)

**Desert Air, Palm Springs - November**

* Do we want to do it? Len&Lat said we have time to decide, and passing on it doesn’t mean we won’t get offered again next year, possibly for a bigger slot

Josh currently into it. Hold for now, see if anything more comes up

**Ideas for something in LA around Portola**

* Louis asking for ideas. Maybe something underground, not a typical pop-up

**South America & North America - April 2025**

* New routing plan - couple weeks at South Am festivals & Lollapaloozas x 3 >> followed by 2.5 weeks USA tour (Boston, 3 x NYC, 3 x LA + others in between) - home in early May

Into this, he’ll do it. Next step flesh timeline with LL/RD/SM and present to Josh.

**Crew visa renewals approval**

*Costs are:*

* To add onto current visa which expires in July 2025 = $6280 (£5000)
* To start a new visa for Josh + everyone which would run until July 2027 = $11835 (£9400)

**Billboard USA**

* piece about the samples in modern dance music

**Mike Le Sirge x kimbara - approved**

**mona yim for EOP**

**royel otis - nice, but no commitment to doing it with them**

**playback rig update**

ADA EOP meeting 13/06/24

First release end of july (26th) - O’Flynn

Surya Sen release 2

Need to ingest first single asap

Second week of July - Spotify meeting/ call, 15mins (Josh to come to that too) with Sophie

Add DEMO/V1 to the title of O’Flynn track

Moving forward have the label post it on their soundcloud and then have the artist repost the track

SC can retain listens stats from private links - which could be sent through a mailer as a preview link > canonise

Beatport hype - sign up - also on ADR - subscription for small labels for support on the home page

Nick to send O’Flynn tune to Sarah Story

Brad, Hot Cake - merch option

Nick to share some examples of Soundcloud label set ups that work the way he recommends

On demand vinyls can work - Franky Wah using this (click > press > deliver)

Make a spotify / Soundcloud playlist on BCS page (inc some of his tracks, for familiarisation)

Ediitorail playlist adds (i.e. the Loft) - can create a URL that works on mobile, where it takes you to the track within the playlist > will encourage them to bump the track up higher in the playlist

Maybe can offer the extended/dj version to Beatport for 2 weeks exclusive

Soundcloud - could approach for funding for pop-up (mid-Sept, early Uni, Liverpool)

Rob Riordan meeting 14/06

ConMan groove armada

Faithless

TV, print, etc plugging & events (i.e. LFW)

Jakarna people, Kiimii, crazy P etc.

Ishmail ensemble

Patrick topping etc Ibiza dance producers

Can cover global campaigns, inc USA Folamour campaign

Press training and crisis comms

Brand partnerships also / media partnerships

Call w/ Jason Rosenbaum (Space Camp)

* AXXA is a new unlaunched project from a producer - set up a collab with SHEE
* Young Bae being signed with them now - disco house, played the Shrine in LA etc, had some time off (poor previous mgmt)
* West Coast hype events and trends - pop ups work but lost a bit of shine, the fans are still excited by them though, fans still crave the intimacy with an artist they love
* Venice Actors Club
* Rooftop in Venice with Sidepiece and Discolines - just announced a few days ahead, without the lineup, sparked a lot of hype
* Showing up unannounced you’d need a cool plan around how you turn up etc for it to be a moment
* Music focused people in LA love Silver Lake
* Sunset is peak rush hour time for driving, need more lead time for ‘pop-up’s in LA
* They work with FFR label (Sidepiece) they then signed to Atlantic records
* Keen to look for new work with labels in UK
* Vocal samples camps (making pieces that sound like samples but aren’t) in LA

YouTube 19/06/24

Shorts - could we release content and use shorts as unseen bits or extra content from a piece/series

Visualiser for Still Ridin

Check Peggy Gou’s YT account

If a track starts trending in short form, there’s a billboard with YT that can be a form of support/backing

Could coopt trending videos into our creative, if it makes sense, using BCS audio

Reach out to bigger channels in advance or release week to allow them time to prep UGC content, i.e. lyric video channels or music-leaning creators

Collab posting coming soon for YT channels

Keep YT updated on EOP progress

YT shopping is a priority this year - could tie into merch or vinyl presales (also think about the young artists, doing a short video showing their creative on their designs if we go with them)

Product tags coming soon - to link to store pages

YT Marketing mgr Dan is a fan

Music Nights - partnership with an artist around a release, underplay. BCS wouldn’t be considered bc of low followers, but could look at a BCS and friends thing along these lines (haven’t done a dance one yet)

Other links to Colors - should add to targets for 2025

AI infused ideas tick a strategy box for YT as a company, if it uses an AI tool (i.e. dj tool, producer tool etc.)

Deep Mind is the AI division of YT, keen to reach out to BCS. Programme AI incubators, approach artists for session using AI tools for artists and they give feedback on how the tools work. No content involved

24h Live streams, no artists onboard yet - i.e. could have something on loop (i.e. tv living room content that people play in the background, hugely popular). Could use AI for something like this, shuffling content so it’s less repetitive. Could have at certain points where the live stream can be used to tease an upcoming track

Can see through shorts that are performing best (UGC content using BCS track for example, good way to encourage UGC, and maybe reward with tickets to next show)

Pop-up reel should go on shorts

YT team > Brixton show (max. 15)

Kobalt 21/06 - LP2:

* Only one version of Ridin’ Round on PRS - probably the same publishing splits (Tori Lanez feature probs nothing to worry about) - Kobalt confident that we can press on with Still Ridin’
* Kimpton - next tune (O’Flynn collab without a named feature) - next single to come out in Jan/Feb
* Julie from New Dad - suggestion for *I Choose You*, Royal Otis earmarked (alternative vocalist idea)
* Slowdive (shoegazey band), reference Kenny mentioned, New Dad could be without official feature, probably diff for Slowdive, and both bring new fanbases to BCS
* All There Is Left - sampling Karl Blau Fallin’ Rain - possible Royel Otis vocal on it
* Ahad tune still needing a lot of work
* Lately I’ve known - using a live sample, which could be trickier to clear. Hall & Oates are not getting on so that comms is still unknown. Probably exclude from album, would be too expensive to clear and can just keep it for playing live
* Sisters and Brothers - ready to go, sample should be easy to clear
* Like it’s part of the dance- more Tourist / overmono-y vibes
* Kobalt advising that the solo sections of the live show require some work, if an artist is coming on stage its more interesting but don’t want the crowd’s minds to wander
* Death have mercy - again near finished
* I just - no major notes rn
* Train Made - sample is a bit old? / remove the sample? Deluxe album cut?
* Wandering Mount Moon - more of a cinematic vibe, not sure if it fits the album
* Kobalt - Still have an accent and a distinctive sound across the variety of tracks
* David Wrench - Koblat can connect - mentoring for Josh
* The Argentinian producer who’s been working with Blessed Madonna could be good for Josh to connect with, just for brainstorming
* Venna collab pending - also exciting - more of an in-person link up
* Wiz could make a loop pack - send references

Victoria call 21/06:

* Would josh want the freedom to upstream if things go well
* Iain thinks it’s tough to do a non-exclusive deal on publishing, but Victoria thinks she can reduce the term on time period of ADA agreement
* Samples in future would come from marketing budget (not any currently that are huge/ tricky)
* Employment service agreements will need to be established for EOP Ltd
* Sample clearance will be put on the artist on each track, rather than on Josh or us - can’t add wording in agreement that will excuse us from liability on uncleared samples
* O’Flynn track publishing isn’t cleared yet
* In the deal with ADA we are signing that all the music we send to them is cleared
* Do we just put it on Tunecore
* Can we clear the sample retrospectively - only works if the artist agrees to it because we are putting that onus on the artist to complete
* Do we look at doing a Ninja imprint - could be a fixed/short term agreement
* Patrick topping has a JV with ministry, and if it goes through that they do all the clearance stuff - probably won’t work for the more left stuff we are looking to release

Bazza-less 21/06/24

* YouTube idea for LA: livestream a pop-up style event, and have people attending to livestream their experience from their phone
* Creative around Still Ridin - darker tone, still playful and some colour and recognisable accent of BCS, but positioned creatively as a circuit breaker / end of a creative chapter
* EOP: content day inc press shots and Josh going to the factory to look at the t-shirts being made and picking the cuts and styles etc.
* Ideas on EOP events, inviting people to enter competitions to join the lineup / submit a tune to be played
* Workshops at schools or colleges etc?
* Kevin Parker thing - musically it needs to be the strongest thing, highest levels of skill on display. More quiet and tasteful etc. but also have that angle of him setting up the camera, as a look into his home life
* Posters for headline festivals and WHP, Rory thinking about a screenprint
* Video for APE announce (Nov.) - need to film on site at end of Aug, after festival - for announce in Nov
* ~~Sort a glasto tshirt as memorabilia piece (small run)~~
* Organise to shoot at APE site after the festival this year, get content for the announce (similar to what Loyle Carner did)

SHEE x Method meeting 24/06:

* New stems to send to remixers
* ID hunt on socials - Method to activate
* Cercle clip > IG reel + tiktok (possibly hide from IG feed)
* SHEE & E - start filming flat viewings
* Leaving party idea - start wheels in motion asap. Laneway party in Killarney is most likely. Daytime would be best
* Method including CME in glasto dj service this week
* Method to send video wishlist for E
* Dan skate ‘have you heard of this dj’ video remake
* Release date: August 2nd (tbc)
* Mini SHEE character - Method to ask illustrator & add animation to the cover art piece
* Film more moving out stuff, stuff from the attic etc.
* SHEE x Franco tune: more of a build? Elevate the sample a bit? Possibly add another hook?

SHEE x Wass meeting 24/06:

* Centre point NYE - promoter keen to book SHEE here, India has hold
* Followed by a short regional tour in Ireland, launched off the back of NYE gig (3-4 shows, dates and venues tbc)
* India’s proposed for SHEE to support in Sheffield at DJ Boring headline show
* ADE Into The Wood - India enquiring (not exclusivity so could play support for BCS in the same timeframe)
* Share the new version of CME with India for sending round to promoters
* Share latest One Sheet with India
* Lucia to add more dates for SHEE gigs to the google calendar
* £2k per month target for income from gigs, more brands stuff
* Look into new visuals for SHEE gigs
* Mike Ross - one to chase for WHP Australia for 2025
* Send over clips from disclosure, salute etc. to India (cercle etc.)

Shereen catch-up 03/07:

* Supports for Brixton - Sofia K + latin food / dance, London Jazz i.e. Venna + jazz night, Scottish artist
* Charity angle - find one he is really passionate about
* More DIY feel to Instagram, less shiny
* Add EOP as the support for Autumn tour, and just have different artists as part of the collective
* RAH edit - on bandcamp for charity
* Auction clothing - having a clear out who wants this? Live stream on IG? Shit pics of the clothes etc.
* NTS show - all the stuff that inspires the label he can delve into (i think it can be 1 hour)
* Ben Hanratty chat soon about content
* Manchester sandwich shop - ingredients is the line-up, barry’s baguette, silly video for it
* Meeting with Rory next week

SHEE Mgmt call 03/07:

* No to ‘comparing pints’
* Stag do - content op
* Brockwood & NightTales (London trip)
* Session with Laurence if NightTales falls through
* Start recording the “Who is shee?” Content asap, ask the old dudes in the pub at home, then the same thing in Ldn
* Little tiktok mics - buy one
* Comments SC replies
* Day at the lagoon (Killarney) with the lads, “SHEE was ‘ere”, Teddy O’Connors in the evening
* Speakers don’t work in the car
* Reunion with mates, showing where they’ve all gone to (Top Trumps card), they all come to celebrate with you

ZEAL call - 09/07/24

* Still need to consider whether we want tube men on stage at Brixton
* Lighting and band set up changing?
* Get Josh + Rory in for an in-person meeting soon - to translate his voice & character and speak in his musical language with the art (Zak)
* Stage design needs some elevation
* Find the old creative doc from Zeal and check if there’s any ideas we want to revisit
* Zeal to bring some What Ifs for Josh to see and imagine
* Maybe the choir will get bigger, more guests, etc.?
* Nevil ideas: explore further what we can do with layering, maybe with an extra screen and Josh goes in front band behind (Max Cooper ref) - might not work bc Josh wants to be connected to the audience, so maybe do it subtly at a small moment in the production
* Think about what can only be done at Brixton, what stays the same
* Need to think of more stations for Josh to move between during the show & use all of the space, more dynamic etc.
* Could use colour to signify chapters
* Could add musical interludes to facilitate the visual plans
* Think of more theatre, there is theatre there already that needs to be drawn out further
* O+L to share the tracks that will be shared with Zeal crew
* Send some weekdays for a in-person with J+R+Zeal in July

**Bazza-less chat 10/07:**

* Sandwich shop idea - maybe do the physical sale announcing without revealing the full line-up (line-up official announce the day after). Or could have the lineup just on the blackboard if you know to go down and have a look at it / on stickers on all sandwiches that day, IYKYK
* Could drop a bunch of tickets in the sandwich shop and then put on stories 100 sandwiches with the line-up available
* Need a tshirt made with the line-up on the back for WHP
* Launch EOP early-mid Aug
* O’Flynn mgr - maybe have a meeting with Ben next week?
* Shereen to share assets for EOP launch
* Youtube, Meta and Soundcloud - artist features / partnerships - maybe turn this into a ‘giving back to the working class / young people’ endeavour
* Find a space for the clothing auction (josh probably not the be there)
* Rory to present ‘What Ifs’ on Mon/Tues (over zoom)
* Photoshoot: mixture of indoor and outdoor shots, more candid, less conceptual and pose-y. Maybe do it in Montreux - rory tbc available
* WHP announce video + separate video for selling in-person tix + announce on IG the full line-up
* Need to think about absence from UK between Jan-June - could be an issue for UK fans not being able to see him
* Ask team about LX design
* One main hero piece + some cut-away/ additional content to use in multiple iterations
* Laneways announce - send loads of clips from shows this year to editor for a hype-y choppy video
* Have a drone clip of Josh holding his phone saying i’m headlining this next year
* Soundcloud: needs to be really open that its an advert, or we make him do something funny
* Brixton show: want to add a super immersive moment, maybe full darkness or encourage people to turn around to look at their friends. Rory to look at drawing up some stage design and lighting ideas
* Brixton - pre-party, open the doors early / or a barry takeover of Brixton across the weekend - how do we execute that
* Reference to Ezra Collective youth group - end goal showcase of his collaboration with a youth group
* ^ could do a slightly longer term thing with a youth group of workshops / masterclasses (could be not just Josh, but other people like Ben and Rory too)

**Hot Cake x BCS merch meeting:**

* EOP merch to be seeded out for wear from DJs first before on-sale
* Liars collective - to look up - <https://www.instagram.com/liars_collective/>
* Maybe some ‘useless’ items that are purely fun
* Evergreen tshirts, evergreen hoodies, accessories items, and headsy items (i.e. maybe slipmats)
* Really liked the Utility jackets and shirts
* Homeware tea towels + football shirts (appealing to different audiences) - maybe think about custom buttons or neck label
* Treat the releases more like a fashion seasonal schedule
* Rory to share fashions trends document
* Possibly think about different global markets
* Do we want to come across as a fashion brand?
* Winners and contenders, new product starts as contender, winners make up 50% of sales (top sellers)
* Can create a product that’s a purely marketing purpose item, balancing out the standard merch items
* Special items should maybe be the big brand collab point (to signal the quality they’re getting)
* Can tie in a brand collab with a release marketing campaign
* Can look beyond fashion brands too
* BCS beach towels
* Caps to also be in the first range of staples
* Black tshirts sell 2:1 to all other colours
* Lead times in factories in USA is 2 weeks, UK is 1 week
* Shereen to send over EOP brand deck
* Brands would likely need a year advance for design collabs
* Send HotCake a list of brands we would like to collab with + Rory’s designs
* Look into jewellery too
* SUMMARY OF ITEMS WE LIKE: t-shirts, hoodies, joggers, caps, small cross-body bag that HC brought, towels, cups, jewellery, homeware
* BRANDS TO COLLAB: Adidas, Converse, Duke&Dexter,

Mille Cotton x ADR meeting 11/07/24:

* She’s ditching her mgmt at the end of the month
* Artwork ideas are minimal, but she is very active on social media and ready to brainstorm
* She is still taking brand gigs and has shared a list of goal venues and festivals to play at
* Keen for sessions with Mark Ralph and SHEE
* Has shared 5 tracks inc a remix: [here](https://soundcloud.com/milliecotton/sets/demos-summer-24/s-PJaOgc6gTFb?si=b775822cf82a43cb92acabaa972e8599&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing)

FOR JOSH TO APPROVE:

* Where’s wally idea @ APE (23rd July) - APPROVED
* Tshirt designs shortlist
* Hand out of water design
* Manchester sandwich shop idea (WHP announce) inc in-person tickets sale
* Selling old clothes auction, money to charity
* Merch items faves + colours

Wass call 17/07/24:

Brixton support: salute, sofia, berlioz (latter unlikely as his own brixton isn’t selling well; others all TBC)

After-parties for Brixton - still TBC

APE - split (main stage, dance area & jazz area)

Chase & Status on the weekend before (APE next year) - only dance ‘clash’ to consider

Hype in the Autumn 2024 and only UK show currently on in 2025 is APE -

Other days APE: Raye, Wolf Alice, Chase & Status, Robyn / Carolyn Polachek being discussed, potential Khrangabin day

Rock En Sen US - if we don’t do that end of Aug

Have held back on the Calaramas (Lolla clash)

Rock Verkter ad Down the Rabbit Hole, + a polish festival called Opener - we can hit a major festival in the European market out of these

Forwards, Lost Village, + one Scotland

Superbloom & Lollapalooza Germany - options

Need to keep Fuji in mind as concrete

Currently no Asian cities in the top 50 listener bases on Spotify; have got Mexico City at number 46

Dubai offer: December offers primary, competitive market but behind, £100k (money move)

Laneways - direct to camera from Josh (to ask him) - announce content still TBC

Laneways side-shows still need discussing

ADR catch up:

* Millie track splits (4 people)
* Millie x ConMan on When The Weekend Comes - needs more peaks and troughs (title needs changing)
* ^ SHEE and ConMan to have a go at adding some production edits to this

Method 18/07/24

* Edit sorted - mark
* Maybe a 3.40 version for beatport etc
* Ellie to quote for deliverables
* SC: found a small section of fans that are mad about the tune
* Share mini SHEE moodboard
* remixes still pending
* Upload CME to BBC Introducing
* Jay on radio plugging
* Renegade service - OB
* Tracy - maybe reach out when it’s out
* Posters for leaving party
* Method to help on animator mini SHEE

Wass US 18/07/24

* Chicago lollapolooza taken out of April run, instead targeting multiple days in San Fran, and then do a headline Chicago + Chicago Lolla close together as a burst approach / takeover moment creation (end of July)
* Lolla has 50+ sideshows/ after parties and get big artists to do underplays. We could do Weds night at the salt shed as a pre party before the festival - takeover moment. Lots of people do it bc of clashes on the festival line up
* 4 markets: LA, San Fran, New York & Chicago - Don’t announce Chicago and then it builds anticipation
* The major markets will make it easier to enter the secondary markets at a higher level
* Denver being removed - bonobo RR covers that basis
* Texas is being covered this year already
* San Diego Cross festival could be offered if LA home run happens strong
* Press can be more granular and impactful if we do a volcano moments
* Targets for fall 2025: red rocks, cross, TBD, etc. - still thinking
* Red Rocks headline - strong target
* Salt shed best to do as a live show (currently the hottest venue in Chicago)
* DJ side of BCS can become a bit more finessed, not necessarily the huge crowds or main stages, can be more for the headsy crew in spaces that are more culturally interesting and bespoke
* Want him to be in spaces that he’ll be artistically appreciated & his sound will suit
* The third day could be EOP lineup (side party, on the Thursday after the festival)
* Want to add a boilerrom in Latin America run - L&L to look into it
* Around 19th April to look at a pop-up / additional moment
* DC also being cut, same region at NYC

ADR x Nadia Summer 19/07/24

* she feels that something still needs to be added to Chennai
* Second piano single is ready to release
* Happy to go piano electronic piano electronic, mainly want the artwork to be distinctively different
* Artwork: need to develop a moodboard, colours are orange/ yellow, not sure if it should be an illustration, she doesn’t want to be on the cover. Prefers the idea of an illustration. Need to explore textures, symbols, styles. Sunset is a key motif.
* Chennai is a location in India
* Undecided whether any text on the cover image, could be signature style
* Club promo ideas of people she’d like to play the tune (pyramid structure) to be sent & built
* Somehow tell the story of her supporting Barry, releasing on ADR & EOP, her journey in music production > Spotify pitch
* Wants a re-mix, maybe Joe Hertz - Nadia M will reach out as a first option
* Arrange for Shereen x Nadia next week
* Set up a group chat
* Fly resident next year + ADE with them next year
* Has done a b2b with Danny Howard- may be an option for send to
* Nadia in London 1st Aug-3rd Aug + 17th Aug (MoS)

FEM call 18/07/24

* moving to Bristol soon
* Produces for Riff raff (rapper), full time producer
* Papanugs - key inspiration in terms of production output regularity
* ConMan inspo on branding side
* 2-sided / 2 aliases of the FEM brand - edits and silly stuff on one side, serious cool stuff under FEM DJ
* Keep anonymity and mystery strong
* Aggressive rap & adult cartoons (i.e. Southwark) for creativity inspo
* Artwork - to brainstorm from square 1
* Mixing & mastering: open to others working on it, he can do both though
* Start the release on soundcloud - build hype where the hype already is
* Hasn’t got a Spotify yet
* Would be good to get some DJ clips of the tunes before release - early club promo
* Jordan scuffed to do radio promo
* Looking to collab with another artist to boost plays and listeners etc

BCS x BR 22/07/24

Top options (in order): Sugar Mountain (Aus), Mexico, other

Possibly do Sugar Mountain as an unannounced set (10 year anniversary, will sell out rapid, no issue of tickets, and gives across a confident look)

Possibly do an unfilled Boilerroom event in Scotland later in the year

Wass BCS 24/07/24

* MHB to check Laneways are happy to an unannounced Boilerrom at Sugar Mountain
* Strategy around glasto - wait til 2027 (build anticipation etc, strategically the right move)
* Sonar & South Europe festivals strategy to be finessed
* Jim not keen on Dubai as a move - would require some IG posting, and may not fit the look (can’t do it as an under-the-radar DJ moment)
* Tomorrowland - not a super cool move?
* Need to lock in WHP announce (sandwich shop) plans + Wass to check the details of physical tickets

Apple x BCS 24/07/24

* OB to share EOP info with Apple
* DJ studio mix - Apple host these & keen for BCS to make one (they have 2 lost village sets recorded on their platform) - can do some different ones themed around different sides of his musicality

Bazza call 25/07

* What ifs & still ridin artwork
* WHP fat sams
* AEP filming - rory script / storyboard
* Brixton & live show concept

Nadia x ADR x shereen 29/07/24:

* storytelling of who Nadia is, and her story as a musician and a creative, inc grandad etc
* Storytelling how the song fits into the real world, building a world around the song
* Consistent posting, occasionally repeating TikTok posts
* More lifestyle pieces to lean towards - can bridge between who Nadia is as an artist and her everyday life
* Somehow differentiate between piano and the dj/electronic side

Zeal x Josh x Rory 30/07:

Josh’s solo section needs more work

We need to speak to Euan on cashflow for investing in Zeal

Speak to Alan & josh on the same subject

If Zeal can put high medium and low budgets together

Do we want to all strings and brass to the show?

Rory to expand on the slides he designed for screens towards physical production, translating that wider basically

Bazzaless 9am 31/07

* at a quiet moment during the show, have a golden snitch (somehow connected to the music), like tinkerbell at Disney, darting around and people look at it
* Maybe bring something down from the roof, like some vertical reflective mirrors down the sides, slowly that you’d hardly clock them, to make an infinitely mirror reflection to have lights or lasers bouncing through
* Take Josh to corner of stage just playing piano in a box and then he moves quickly like a magic trick, and then it turns out he’s somewhere else
* Toronto possibly do a test shoot with a snory cam to see how it would look for Josh fumbling through the crowd
* Possibly more shots of other people waving at each other or smth
* Possibly something in her lineup reveal for APE bc that’s what people choose to go to
* Have a clip demonstrating how short of a journey it is, make it funny, joking about tour life
* Asking people who their dream headliner is and none of them say Barry, then one of them eventually does, or chop bits up to add together for people to say Barry - can’t - swim
* Try to cover both treatments in a day and see what looks best in post
* fat pats: hold back, not use in announce, just use as the last 100 tickets left to sell
* Whp: do we maybe do like a trip down memory lane (funny) video
* Fallowfields ??
* Maybe for WHP - just a cool poster, and then nearer the time do a shot piece of how he curated the line up, or like something for the extra physical tickets for sale nearer the time
* Custom magic 8 ball and Josh is shaking saying who will play warehouse project, then like ‘ah fuck’ when names pop up
* darts on a dart board landing on the DJs playing
* Or a spinning wheel with huge names and then it lands on a dj playing and he looks disappointed (aka it doesn’t land on Madonna) - could be a IG live
* making a scripted fictional thing into a real life piece of content (Greg)

WHP socials plan:

* one sick poster to announce, with full line up on it
* Maybe one fun video showing how he curated it (magic 8 ball?)
* Maybe a third post (maybe just a story) showing where to get the last few tickets (physical), week before

APE

* One zoomy video on site // snory cam style >> “i’m headlining this next year” announce vid
* Graphic ro reveal the first few big names on the line-up
* Full line up reveal (graphic probably)

Still Ridin

* Zane Lowe interview - out on release day
* Artwork - surreal (full concept tbd)
* Visualiser TBC - maybe not needed - give Zane Lowe interview space (rare video interview for josh)

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* making a scripted fictional thing into a real life piece of content (Greg)

ADA SUBMISSIONS IG & TIKTOK

In the distribution section, the release date should be when you want it to be available for use on TT/IG, not the actual official release date

Ninjas x BCS 31/07:

* Ninjas hesitant for Friday release on Still Ridin (competing with rappers pop and Ben boomer + tsha releases the same week) - Weds 25th Sept release pencil
* Justin Remix: Ninjas to share the track before it goes on Soundcloud etc. - he wants the download to switch
* Steve cardigan: maybe not the back story, fine to do a demand the track thing/ another piece of content. Maybe spin off when he did Kimbara. Or maybe had Barry respond to it
* The guy who looks at photos from a hotel and he can tell exactly where you are
* TV person Karen Williams - she does Dua Lipa and IDLES now
* Mercurys still struggling to find a sponsor for the ceremony
* In USA at Portola, need to consider what we want to do between things - see LL’s list

Greg call 31/07:

* Shrink down & expand Greg’s ideas from a full-length music video towards a cool visualiser and vertical social cuts
* 5 different cars, use the cars like extra content of different bits of the cars
* What if the plane window is instead a submarine window? but its in the sky
* Maybe the dashboard thing is like driving through the different chapters of barry, like the evolution, as we are leaving this world behind and moving into a new one
* Greg away 14-19th
* Share the What Ifs with Greg

APE call 31/07:

* Friday 16th works for filming, general admin at 3pm. We want to be in setting up in the morning
* Drones cannot be flown over crowds
* APE to send the site map
* Gets dark around 8.15 Kaytranada starts around 9pm - so we need to be out before 8pm - APE to send sunset time for East and west stages
* APE wil have a crew with operators etc., and they can help with hiring stuff if we need
* They’re cracked exactly how to do the Coachella video zoom thing, some of it is post-production, some of it is specific lenses - Duncan to speak to Rory about those details
* Duncan is says they can help with anything
* Need to ask them for the line-up so we make sure the crowd is the right one

SHEE x Method call 01/08:

* More lifestyle stuff documenting the move
* Party content next
* Irish pages (four four magazine) that would support the content, lad bible Ireland
* Method to gather a collection of videos for Irish pages to post
* Get someone to film and post the track drops from both sets at ATN
* Method to pull all tag videos from ATN by Monday
* Recent albums he’s been listening to to build context around the release & break u the release content
* Targeting influencers already
* Dark Dude to be contacted / prepped for EU
* Second most downloaded and played tune on Europe service after Disclosure
* Need to send to more DJs himself
* DJ Boring remix coming

Laneways call 06/08:

* Charli xcx after barry at laneway closing
* He wants pop-ups in and around the festival, rather than before/after
* He’s held some Brisbane pre- the first show
* And day after Sydney show - party in Sydney harbour on a boat, near opera house
* Do sugar mountain help laneway, people are trying to buy the last min tickets, will it deflate the buzz? MHB thinks not
* Laneways want to know capacity of SM gig
* Weds 9th Oct for lineup announce
* They’re open to announce content ideas
* Trying to see how they can give an advantage to BCS and Charli fans
* Possibly some story telling angles of superfans like the guy on IG that sends videos
* Postcards handwritten copied and sent to top fans
* Live video laneway branded reel
* Still riding will be out 10days before LW announce
* Possibly one of the pop-up rooms could be EOP
* Australia press - hasn’t done much, laneway team looking at ops
* Interview style things (maybe on zoom) - they’re gonna send over ideas
* Might have to dial back or down the USA announce thing for Portola just after still riding, too many announcements close together
* Brat vs barry content moment
* Australia will be relaunching brat summer in Dec
* Arrange a call for end of Aug
* Triple J as media partner for the festival

Wass call 07/08:

* Barcelona Kalorama, Lisbon & Madrid sonar by night. Better offer than overmono & Folamour, similar level to skrillex
* EP offer at 100, MHB trying to get LN to push that offer, but OB unsure
* Another option is to do his own headline event in Ireland - not sure if that’s right
* Offer for one that kaytranda and Radiohead headlined this year, same level offer. One step before headlining roskilde
* Avalanches and Air both credible and cool but not ticket sellers & audience is older
* Boilerroom to close goodison park (Everton) accompanied with a piece about what the club means to him, sets him apart from the freds and charli’s, reinforces him as a blue collar boy. Elite level underground & the sugar mountain line up isn’t great. No better of a time than now
* Wass don’t think that the story of physical tickets without Josh being there would land well, but if he was there it could be good press

WHP call 12/08:

* teaser on 29th - will be very vague, no names, just like somethings coming
* Announce & ticket sales (pre + gen) first week of Sept
* Do we get any of the other line up artists involved at in person ticket sale
* T-shirt line up idea too?
* Suzie loves milo
* Poster put up somewhere in Manc saying Barry will be here soon
* Photo of him with the lineup in the background, suggesting that he’s curating
* Artists that he hasn’t chosen too (I.e. X - too expensive)
* Teaser is for sign ups mainly
* Laylo page to be sorted for artist (stand alone)
* How do we combine the colour + the B&W - how do we put a spin on the classic style of WHP poster (worth using for the iconography)
* Have EOP incorporated as like the headline of a room
* WHP merch
* possible to take the booking fee off for physical tickets sale (100)

Poster w/ animation ideas:

* Include the Kimbara dominoes ([here](https://drive.google.com/file/d/1l2De8SAu3haI9XlsUKCWeFGbqNfZVxpI/view?usp=sharing))

Hotcake bcs 13/08:

* do we want shopify to be the main website?
* Hotcake can see the back days on where people click on or off the products at what point of the purchase so we can monitor where they lose interest/ what items are most engaging etc
* A useless item- still need to think what
* Bringing some stuff to R&L (4tees)
* Send line up WHP to them for merch tee

APE BCS shoot call 13/08

* Won’t the snoricam we may need people intentionally barging into him
* Do we want people to film him with the camera on him etc?
* Snoricam to be framed for vertical and filmed backstage so we avoid people seeing him
* also going to do the David attenborough footage thing, Josh to record the voiceovers after at home. Duncan to send some ideas for what sort of people to spot and film etc.
* Rory to script some character ideas
* Kaytranada crowd will be well dressed and more funky

Peloton BCS 14/08:

* fast tunes for spin/ cycle/ run & chill tunes for yoga classes etc.
* German and UK teams, instructors + talent teams. One of the biggest audiences in one of these listening party meetings, all big fans
* Kimbara used in 50+ classes that have all been watched thousands of times and the tracks can be added to spotify my users if they like it
* Played: Still Riding, CPBLCS, Choose You, Different, Kimpton, All There Is Left

Ninja 14/08:

* Apple will come down to what’s being released in that day & week
* Need to brainstorm a bit on a plan B if Zane Lowe falls through
* Soundcloud preview teaser for SR?
* Can we have Josh comment/ engage with the remix?
* Tiny desk plan for next year April between Mexico & NAm.
* Move album forward - pending options of date changes from Ninja
* Reel productions help boost the amplification on IG, maybe think about making some more & maybe hide them from grid?
* Maybe Josh on mic moment at Portola to deliver the SR story
* Shereen call soon for SR digital plan
* Louis to arrange in-store stuff for a handful of big stores in UK (LP2) - similar to what Jamie XX is doing

Wass APE call 20/08:

* Air and avalanches is josh’s preference over tom misch and maribou state
* Field day isn’t happening next year
* Salute, joy Orbison, jayda g, (flag that maybe Jayda G will be on maternity leave?), vtss (have a live album coming soon), Marlon hofstadd (MHB thinks this will be a big seller), pixies are on with LCD this weekend, suggest Basement jaxx as a live act (maybe younger kids would be drawn more by this), Hermanos Gutierrez, Air could be difficult to get on an early slot as their agent may not be happy for them to do that, caribou (has played a few APEs before, so maybe could be done as a b2b later on unannounced with Daphni, which if we program early will encourage people to come down early and that would sell the op of being on an earlier slot better to Air)
* Avalanches unlikely to be playing shows next year due to a health problem in the band
* 45k cap show
* Dj heartstring, atrip, royel Otis

Turbo call 20/08:

* We need a DJ clip of him playing Still riding out - maybe the lost Sundays clip (to then be taken for a micro influencer mini campaign) - or do we ask him to play it at creamfields
* Original sounds on IG - not sure if this works as the new version is a different vocal
* Do we use WHP instead to double up on still ridin campaign
* Drop off dubplates in different locations like charity shops, around the UK
* Get josh to send him a personalised video asking Zane Lowe to let him tell the still riding story to push the op for the interview
* Shereen to plan a day & night in manchester - maybe the day after creamfields
* Ask to decide hero track after R&L (deadbeat or Blackpool depending which goes off more)
* Release EOP on 6th Sept (SS) - need extended mix as well
* EOP has a separate bank account, invoices to Euan, float currently there is from BCS Ltd
* YA radio, Canvas club (EOP plugging)
* Zeal soon to send the lighting design pitch for Brixton - need Josh to be part of that call
* Need to arrange an in-person with Rory and Josh and us to discuss the Loner world

Ninja - Still Ridin roll-out 20/08:

* Minimal approach to influencer campaign for this release
* First post on the track on 26th August - WHP post
* Still riding to be used as the background audio for all WHP announcements - can hit up micro-influencers to use the original sound used on these assets
* Also want to post a clean audio of him DJing the track - the Lost Sundays one looks best
* ARC Festival on 31st Aug is being recorded too - possibly a better option for clean audio fresh DJ clip
* Steve cardigan video still to arrange for first week of Sept - not too much information but still a good opportunity
* Steve cardigan interested in pop-ups in Denver around Red Rocks
* Steve has had some of the best engagement on BCS posts + some of his exclusive community he sends playlists and stuff - could harness that community somehow
* Steve C should be a bit more cryptic speculating whether/when it will be released
* Dubplates we need to be subtle about to not upset DSPs crew. Could consider doing it in USA and other key territories?
* Lucia to send over dubplates contact to Ninjas
* Could an NTS LA show be an alternative opportunity to tell Josh’s story about Still riding if Zane Lowe falls through
* Greg was going to make something once artwork has been decided - but maybe we don’t need such a highly produced video for this - clearer idea of artwork beginning of next week
* An asset of all the times that Still riding was played compiled and stitched together

Method call 22/08:

* Shazams up - 898 now (over double in a week)
* Infectious club promo going out today - target DJ list inc chaos, dj boring, joy anon etc.
* We need to do some personal reach outs for DJ promo as well, a boiler room thing
* Keep tiktok as simple as possible, more iPhone than VHS content etc.
* Playlisting seems a bit behind - need a push from Method’s side on this one. Editorial playlists targeting US audience needs a push + uk playlists too
* RT2FM Dave on the radio next week 2 hours
* Bootlegs - method have started reach-out
* Jay YA - needs a nudge

Millie x ADR 27/08:

* Hill in London with tall buildings around at night
* Fairly heart mirror in Airbnb
* Get some clips during the photoshoot for socials - helps with storytelling
* Aleisha will help with styling
* Get video for visualiser during shoot
* Ministry of sound gig on 28th
* Millie to share more gig dates
* still get content from fashion gigs and can use it as a sound bed
* Long champ x dazed, Armani, Harvey Nichols, etc
* Lyrics based content

FEM x ADR socials 27/08:

* anonymous posting
* Rip stuff from YouTube etc
* Lyric based content - maybe fake ones
* Haven’t had any dj shows in ages
* Could we do like a banksy angle
* Focus on forming a community around this rather than people relating to him as a person
* Studio content is good
* In the process of buying a house, living with mum atm, in Bristol now
* Maybe release it on soundcloud early

Wass call 28/08:

* NOS Alive Portugal £200k offer, between that and Kalorama
* Marlon H offer will have to be big to secure bc field day want him, Air & mk.gee have been sent an offer
* Basement Jaxx have an LN deal which may not work
* The Prodigy has been suggested
* Underworld could be an idea
* Leaning much more dancey makes sense
* Sammy virus b2b? He may do the C&S day instead
* Folomour, hamdi, atrip, nią, salute, kettama, Chloe caillet, carlita, sofia, pretty girl, Zulan, Chaos, honey dijon worth asking
* LN offers are all weak
* Ireland and Scotland shows for 2025 needed, maybe a original show in Ireland if EP don’t increase offer to at least £200k
* Jamie XX and Raye doing APE shows too next year
* Glasto secret sets to be locked
* Malta show TBC

ADR UPDATES 28/08/24:

* **KING BOOO!** - post-release content gone really well. Few radio plays despite dubplate hand-out from jordan. Dubplate competition pending.

*Next release maybe we need to cue up soon - could do a free DL situation here.*

*Gather together the new tunes he has sent recently.*

* **Texel** - release on 9th, socials are good, BBC Introducing in the West Sound of the Weekend, playlisted in The Loft (ed.)

*More tunes to release with him, Ninja also interested in signing him.*

*Sort some dark ads on this one - maybe £100?*

* **Surya Sen** - release on 16th - BBC Introducing London, 5 playlists inc New Music Friday UK (ed.), All New Dance, UNTITLED (ed.), 4AM Chill out, The Loft (ed.)
* **Nadia Summer** - release pushed back by a week > 6th Sept, extended mix re-do pending, socials plan slowly starting
* **FEM** - pushed back release to 13th Sept, new Spotify, track & artwork done. Radio & club & socials plan pending. Thinking to release early on Soundcloud (primary audience base)

*We need to arrange more releases with him for longevity.*

*Free DL / premier on soundcloud for TBU*

* **Millie Cotton** - pushed back to 27th Sept. Photoshoot soon (to use in artwork & content) - Mark session tomorrow 12-6 - need to sign off on master points, fee etc. Moodboard [here](https://drive.google.com/file/d/18DbFy91lZDA2zbVNWpxs8mCZZtsgffp5/view?usp=sharing)

*Mark would do it for £1k - ADR would not normally pay but here we can cover it.*

* **Gau7t** - also likely needs to be pushed back single release (Honest) to mid-Oct > to then work towards EP release in early-mid Nov. Still need to choose a fourth track, artwork ideas etc.

Bigger artists to level up to next year - start thinking

Method x SHEE 29/08:

* 13% if streams coming from editorial playlists on Spotify
* Editorial adds to come this weekend
* Third party have limited feedback but uplift is better than we’ve seen from previous ones they’ve worked with
* timing in boring remix is 2/3 weeks - maybe just before ADE / organising something there too
* Ad now live using LV content - would be good to run it through the SHEE account - requires Facebook - need to sort this out
* Voiceover bits have gone onto Spotify clips
* Drifting content can be used for the boring remix
* Almost 50k plays on soundcloud, the young guy is still sending out DMs there
* Traktor remix idea - sped up versions as soundcloud remixes I.e. subfocus
* Bring in USA promo to pick of Sirius fm and digital radio in the us - build the track and the story more before
* Carpet shop - room is held, lab54 guys can film it, get influencers can go down there to film it - could do it later down the line
* shoot sport PR already involved
* Send it to Char Stape
* 12 DJs for 12 hours, Weds of ADE, 6-6
* 8-bit version could be that matches with video game visuals for content

LUCIA QUESTIONS FOR RYAN (ADA):

* Beatport - login to label page - how can i access the sales data here? - send in an email about this, so he can loop in beatport support
* Two separate products for one release - is it more ideal to set up a ‘ep’, can you make the different singles go to different (not sure how we did it for SHEE) - if you submit the extended mix first, once its submitted you can find it in the dashboard at the end if had 3 dots and you can duplicate the product - leave the audio and the distro part (make sure to generate new ISRCs you have to click on YES). with catalog numbers you can just add EXT at the end, but doesn’t matter much as they don’t send it to stores
* Millie - Spotify & Apple music profiles (new) - once the track is on co-op, it takes a few days to ingest it will generate a new profile or fall onto a profile that has the same name (if so ryan will request a new profile) - the artist will then just need to claim the profile - takes a few days, then they can add people, release date can be held too
* Smart Link for texel - ask for Ryan to generate this

Nevil x Zeal 02/09:

* Rory to give detailed feedback to nevil on each animation to finesse the visual cycles and flow between each other
* Rory and nevil to work on the quiet and in-between moments for transitions and quiet spots aka between chapters in the live show (Brixton onwards)
* Synchronise key animations with a handful of tracks and then have more stuff to be developed in between
* Oran shared a recording from R&L
* O&L to send over a set list for Brixton & timecode if possible (Mike?)
* Steve recommending nevil to start in new animations suitable for the screens we’ll have at Brixton as they’re different
* Need to think more about the negative space and the black moments of the show
* Nevil on the guestlist for Paris tour show
* Or a to arrange fee for additional work & for still riding artwork use
* Send Nevil new tunes x3
* Extract an individual segment from the woman visualiser for dj screens

Nevil To Dos:

* Permission for SR artwork - OB to sort

Wass 03/09:

* Honey Dijon and Peggy are the biggest options for big female artists on the main stage
* could do some b2bs to help get in big female artists
* We are up against Jamie xx in June, + chase and status who have Sammy, Overmono & nia
* So we need to be pragmatic about it
* It has to be cohesive as a whole line up
* Kali & Jorja?
* MHB trying to get the EP offer from 175>190 - BR in Ireland instead of/ as well?
* Boilerrom - should it be done just before the album launch

Josh chat 04/09:

* really like the A$AP video - thats the inspo
* doesn’t want super bright childish vibe, more of a rough finish
* Doesn’t want it to look like a birthday card
* Josh likes the rollercoaster image in Rory’s treatment for press shots as album art
* Josh likes jayda, calm for Marlon in dance tent, not bothered about royel Otis, likes Wunderhorse, yes to salute, atrip and heartstring yes, turnstyle Josh thinks yes but not main stage, mk.gee, Josh likes the idea of kali and Jorja, badbad Josh likes, kerri b2b honey Josh can see, Berlioz yes, ahead yes, jitwam not fussed, fcukers yes, Leon V yes

Rory x Ben x Bazza call 04/09:

* Styling should be causal and cool
* Cabot’s should feel candid and less editiorial / polished
* Josh can look more candid if he is interacting with stuff rather than in poses or pre-considered stances
* His facial expressions are more relaxed and natural if he is focusing on something else ie playing with stuff
* Get across the opposite of toxic masculinity ie something slightly feminine / soft
* Turning floor into a wall sitting on chair idea - top option
* Rollercoaster / ride idea is too good for SR press shot but bank for Album
* Really like the caught slipping idea, somewhere between the green jacket and the chips photo
* Some sort of arcade shots, fun, greasy spoon, bingo cards, saturated and raw aesthetic with a sharp flash
* Mouse traps idea - album
* Keep juxtapositions in mind (ie wearing a suit laying on the pavement shot)
* balloons shot but outside so less studio
* Idea 1: need plain white chairs, colourful floor, colourful clothes
* Idea 2: clones, possibly a scooter, think in the day how the clones differ if at all
* Idea 3: standing in front of plants, bring a board game and cards for him to play with / look at
* Idea 4: Margate / laying on pavement, styling is key for this one to pop, shot itself is simple
* Clapton studio Ben mentioned - could work as a location (has props etc)
* Cafe idea could be good but do something Surreal ie with the plate
* Animated version of the SR visualiser - have the people flashing to the beat but still walking at the slow pace as it is - need the colours inverted to pink ?
* Rory has recommendation for laneway announce vid editor

Kurupt Eliza call 05/09:

* one rehearsal before and one on the day earlier on but Eliza can’t make it to the second one because
* Eliza can’t make it on 18th as she’s in Ibiza
* Eliza will sing live, Seapa has ideas for how to capture the moment which Eliza is happy with. Eliza sending over a version for him in advance. He’ll send plan for her to be prepared
* E and J to chat to Max for what they need
* Check with Hayleigh travel plans for the day what time she’ll arrive etc, as she’s coming straight from Brighton
* Rinse show (Eliza’s show) - interview with the guys in character and then a little mini mix, probably their own thing or a b2b with the boys, tbc. 1hour for interview + mix and Second hour for just er
* Guys to do something bars in BOTA - get an instrumental to them to play with
* Do this as a content thing to advertise the show, film a bit on the day of studio jokes, Jeanie has ideas
* Timings of filming and editing to advertise the Rinse show need to be locked in for socials - happy to do collab post with kurupt guys
* Rinse show is 10am on 12th Sept, girls to get there for 9.30am to get everything set up
* Get max to get some fun radio triggers
* Get questions over to the guys by Monday & instrumental
* kurupt guys have after party

Method x SHEE 05/09:

* Arrange a link up for SHEE & Disclosure as they’re slamming the tune so much - maybe something similar to the Gordon city x Riordan tune - disclosure WHP 25th October?
* USA seem to need the touch point from the live moments, maybe Armand vanhelden
* Need to hammer TikTok more with the content we’ve got from recent shows
* Method guys Will can help with editing
* Make note on Dave being on holiday
* Guy Laurence on remix? Or maybe his advice on who for a US remix
* Hamdi maybe? Or Riordan
* South Africa remix pending
* Arrange for Dave to chat to Will about content ideas
* Get more lifestyle stuff & extra Ellie video stuff to Will
* More notes from us on Boring remix
* Release party content can be repurposed too

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Sally C call 06/09:

* Definitely doing some visual content for DR pleasure (ER and Jeanie have clear ideas of pills and other visuals etc.). Chunkers branding to tie in, maybe need green screen or animations involved too
* 26th for a filming day (ER will be back from Ibiza but fine to make it work)
* Need a composite press shot for the single too - use the same look for the second video/visuals
* Potential sponsorship from Adidas for looks for second video of something, Jeanie to reach out
* Jeanie to put a placeholder in for a green screen studio
* Sally team have a videographer in mind to do a visualiser/ teaser thing

Ninja 06/09:

* Jools Holland Josh is more open to now, around April/May next year - tv target is the only TV op push for Ninjas now
* Press shots next week to be used for all announces coming up pre-album
* Additional b-roll content to be captured for banking next week on the Ben shoot
* James xx album dropping around the 20th, fred’s was out today, Ben Bohmer coming also in Sept, TSHA too
* Ned to think about plan b if the Zane interview doesn’t come through - maybe just a really well shot piece of content from Portola (Louis knows a guy) and make sure Josh tells the story on stage
* Need to arrange a dinner with Spotify of Apple, good if Josh has time to do that, depending on the calibre of what people they can arrange to be at that meeting
* Apple people will probably be a portola, their offices are in San Fran
* Arrange a ninja in-person meeting next week (O + L + S) - maybe 4.30pm Weds
* Cercle 360 thing - trying to get a gage on this one as we’ve been approached
* Tiny desk really keen for next year
* NTS is fairly flexible
* Give RA the mix from Warehouse project - good idea

Alan call 10/09:

* Cam to go on the USA run
* Visa all sorted
* Instagram American nutter - add to advancing, change all passwords etc (nazi hunters IG story highlight, tagged Oran and Josh)
* Alan to join for the full US stretch in Sept-Oct. Rory joining from Red Rocks > Portola (josh to cover a bit)
* Need to check if B-Rig is for the whole EU tour or whether that is per show. we also haven’t seen a design for the B-Rig yet
* £25k for lazers in A-Rig, only for two songs, aLan has had a quote for a show where it was £1k per laser (inc transport and crew)
* Mega lighting have offered and can offer cheap rehearsal studio
* Nevil will need another £6k for his additional work
* Steve and zeal are aware how expensive it is, we need to adjust it along the scale
* Need to consider how translatable this is to a festival stage
* Gross guarantees calculated as about £220-250k
* No transport included on the touring package currently - other costs to factor in on top of what they’ve sent
* Jakes fee is to go up, as well as Mike and possible Cam too
* Alan to drill into the budget and find holes or bits that need to be flexible
* Alan also sending protocols (i.e. how many stars for hotels, put josh in lounge every time, etc.)

Wass 11/09:

* Need to think about Scotland 2025, sneaky Petes or Fly, return to club culture, not sure what
* Wass almost ready to present a full offer for 2025 festivals touring
* Marlon not doing field day
* mk.gee unsure cos they have glasto tv offer, try to get Josh and us to a electric brixton gig to see his gig and hopefully that will swing bc josh loves him
* Honey dijon only willing to break the no-b2b streak is for Jeff mills, MHB to ask Oscar to offer her this (currently has rare and another offer)
* Caribou before Josh
* Maybe can’t have basement Jaxx AND underworld (skews a bit older crowd)
* Jayda G keen
* Salute live > caribou > BCS main stage
* ahad yes chaos yes basement Jaxx yes berlioz has 6k on waiting list for brixton so would be good, he would sell tickets
* Basement Jaxx would have to be pre-BCS to work, otherwise Underworld is the better play
* IPC maybe b2b with a female DJ, maybe Zulan or Eliza Rose - that could work
* Fcukers are keen
* Moodyman they’ll offer on too
* Kali paln is pending action?
* Hermanos safely banked
* Could do a competition for the EOP boat travelling in to the festival site, get things going early and get people to turn up for this
* Still need to have a charity angle siphoned into this somehow at APE. Could even include local DJ academies. Josh will need to do something active for the charity. Maybe Josh going into schools
* Need to arrange a team dinner with Wasserman crew in mid-late October
* Brixton supports Pretty Girl on standby for the sunday. Anish Kumar is avail on the saturday
* Glasgow supports PrettyGirl can’t do both shows unless we increase the offer to £2k
* Ella Knight also pending an answer

NTS LA research 11/09:

* Jamie XX has done 10 shows there (between London and LA)
* Bonobo & friends expander release party in Aug & previously a resident)
* Others that have played there: IPC, Overmono, JoyO 4 times, palms trax, Ryuichi Sakamoto, Ahad, Badbadnotgood (previously residents Toronto), Bicep (previously residents), Bradley Zero rhythm section, Daniel Avery, Floating Points (current residency), Four Tet (previously a resident, many shows), Jayda G, Leon Vnyehall (current resident), Lorraine James, Lucinda Chau, Midland, Mount Kimble, Mura Masa, Nubya Garcia, Obongjayar, Olivia Dean recently
* Fred’s never played there

Zeal meeting & demo 11/09:

* replaced the side screens with lighting in vertical strips - more scalable & future proofed
* Light connect across the top too, can move go up / down as a group or individually, 5 strips front to back, can help to highlight different parts of the stage or band members etc. lighting strips can tilt (beam outward)
* Large back screen that fill the back, plus one screen that comes down in front
* Reflective floor not included
* Rory - demod design is quite 2D + also needs to feel more organic/ less square
* Josh - need more movement / fluidity, & mor chaos at times
* Consider how the production looks from side-on view of the stage
* £41k difference in price here from the original package quoted (A-Rig)
* maybe create pyramid / curve / squash one corner of the cube (stage) - ie slowly over the course of a song
* Strips move at 0.5m per second
* piano shell falling apart?
* Lasers: Still Riding, Different & Deadbeat (RE deadbeat, use them to spotlight Jack on the stage, maybe for a solo spoken word piece before the track begins music)
* for Different maybe turn screen off for blackness + use lazers - chaotic and like a club
* Need to think how to bring HIF more to life, the track itself lacks dynamism (Josh) - could have lights timecoded to the keys more intricately, lighting to flourish/ flow build as the song grows gradually. Or alternatively focus on screen > have the coolest psychedelic visual for people to be absorbed by
* Introduce more energy right from the start of the show - activate the latent energy there in an eager crowd
* In the handover, use lighting & sound to gradually fade to intro (jungle noises?) - slowly draw people into focus + matches the gradual fade-up for the first track
* Middle segment bring to life more through synchronicity of lighting/visuals + music
* Brass and strings - maybe just for Blackpool boulevard
* Josh - could use the screen to create static or a little glitch, not always filled by a visual
* Confetti £3k - Josh keen to make sure the final moment is epic but unsure about confetti
* J to say ‘thanks for coming’ after 2nd drop of Blackpool & walk straight off stage without speaking again
* *Like it’s part of the dance* - add in the middle of the setlist (TBC)
* **31st October** will be a lighting and production rehearsals & final demo - we all need to be there
* B-rig is for EU tour
* send set list to Zeal asap (after J has spoke with MD)
* Masks need work. Rory - it could be something that people end up wearing to the shows. Less DIY, more like just that they look cool & have it flow more into the whole outfit. Not mega attention drawing or talking point but just to have the effect the current ones have

District mag x SHEE call 12/09:

* Video first few are sponsored by BPM non alcoholic drink
* Idea is about in depth look into DJs, likes dislikes, drives etc.
* One ep per week over 6 weeks, Shannon blessing, taking to UK near Xmas
* SHEE needs to do 30-45min interview filming content - would need to
* Hennessey hip hop acts done previously Lord apex
* No obligation to post on our page
* No collab posting for shee - its a collar with district an the brand
* Brand want to be seen around the culture of electronic music
* All Qs will be the same for other DJs, we can vet them
* Need an answer next week, shot before he leaves Ireland - could be shot at District X festival or in any

Turbo chat 13/09:

* Rory’s editor should make a simple edit for Laneway announce (2nd Oct), maybe VHS style
* APE announce w/c 4th Nov
* US Tour 14/15th October
* Tie them all together somehow?
* Better to do post-Brixton for APE announce - next time he’ll be in london, jump on the post-show hype
* Rory at Red Rocks - get photos & content for US Tour announce
* Get a shit american celebrity to announce the tour, say we blew all the budget so we had to hire this guy - larry david, bill gates impersonator
* Alternative idea: Wes anderson vibes well-shot piece of Josh leaning by lots of american flags/ classic american things

Josh mgmt catch up 17/09:

* zeal: 180k, josh is happy with this cost/benefit breakdown
* Add more rehearsals for band & prod for next year
* Keep in 4th rehearsal day for band (Brixton)
* South America March (21-5thApril) - Argentina chile Colombia Brazil Mexico
* Josh possibly keen to go to Argentina a couple days early
* 10 days between Mexico and Boston (first North America date) - better use of time to do cercle or tiny desk or something in Hampton for £
* Triple J covers - Roses by OutKast + one other (need 5 total)
* Coachella maybe dolab takeover dj - would mean we only do 2 shrines instead of 3 - if convenient maybe, need to consider value of it - need to see how the tickets go for shrine in a couple weeks. Josh more interested in creating new moments so not super set on doing Coachella
* Josh keen for a dj glasto thing
* Josh wants to do something with Laurence soon - possibly LV secret b2b
* Josh struggling with writing atm, cos he’s got it in his head that it’s basically done so his brain is a bit switched off. Feels like he needs to deliver something to clear the slate and refresh, the necessity of writing one last track is holding him back a bit
* James ford - Josh wants time with him if poss, or Ollie (particularly to work on Choose You)
* Pepe - reclaim - inspired by recently
* Ayn rand I will not die it’s the world that will end - interview marriage - [here](https://www.youtube.com/watch?v=n-kXok4tznU)
* wandering my moon - vocal sample at the end?
* Strings in cars pass by - [time is the teacher Dexter wansel](https://www.youtube.com/watch?v=O6ez9hDVoIM) - Josh thinks we can get away with it

Ninja meeting 17/09:

* scrapping the Zane thing, offer for hottest record on 1st Oct (Jake to ask who has 25th)
* Small listening thing (similar to Corsica) invite Jaguar and play her an early list of the album
* Relaunch WhatsApp group (maybe use this for WHP in person tickets)
* Release day asset still TBC
* Don’t want to go too far left-leaning that it becomes unrelatable or too dark, keep it fun but more mature
* View from a bridge or similar talking op- want to look into this, not many clips of Barry speaking that are easy to find online, and his voice and views same personality is really strong
* Possibly think about who from his history we could bring in or stories of theirs to include
* Jools holland also works for the above
* Hitchhiking story too
* Long form content for YouTube needed - just Josh alone in a studio space
* Mixmag cover is of top promo interest
* Wants to do in stores as Jamie xx did it
* Look at the guy who finds old cameras and looks through the film footage on IG (Joel might follow)
* Doing a paper round on a bike in US?
* Old cinemas, theme parks, bingo halls
* Jake to send Simpson mcbain reference (mini clips on the tv of a film that all string together)

Turbo call 18/09:

* ape line up not commercial enough
* Dubplates on the way for Swiss Sensation 10” black with EOP sticker
* ADR - influencer posts coming for Nadia, FEM is tricky, more meme leading content. Millie coming along fine - more to come post release (finding Susan to post pre release)
* Sneaky Pete’s bcs filming this week
* Need Nevil visualiser asap
* SR - more blog push post-release
* Move US date with two day gap (14-16 Oct announce > on sale) - S to reply to Owen
* Laneway edit video - Shereen sorting
* Merch - Rory still needs to send front of tshirt design. Line up WHP tshirt. Rory doing an Autumn tour tshirt. Plus the cosmic music one

APE Wass call 18/09:

* Basement Jaxx over underworld Oscar thinks (underworld did forwards Bristol recently which was good) - west stage headline slot, not pre-BCS
* Oscar concerned about cohesion and audience were targeting, turnstile might be a bit too far alternative. ‘No mans land’ possibly where we can land if we don’t have the cross over. And turnstile fans won’t come bc they’ll see that it’s majority electronic (not their fans). Just because artists will individually sell X number of tickets doesn’t mean putting them together will make sense to the audience
* The esoteric jazz leftfield stuff can work on smaller stages but the big stages need to make senses
* Basement jaxx preferred for nostalgia factor & would make more sense than Underworld
* Announce with 8-10 names
* DJs - try to get some b2bs (ie IPC)
* ShyGirl - hector is A&R (for new tunes)

Method call 19/09:

* boring remix can be signed off
* Clips at Donna explaining he founded it and is leaving Ireland next week
* Selfie style from the decks
* Prioritise iPhone content
* Another remix?
* Better to spend money on a photographer or videographer going to key events to get a ton of good clips of Dave
* Send method big show dates asap (I.e. the Bella reference TikTok) - will have lab54 doing Videography at ADE event
* Ask SHEE for a vip tune?
* Re-service radio with the boring remix
* <https://www.tiktok.com/@johnsummit/video/7342631960868605227>
* <https://www.tiktok.com/@bella_jones852/video/7407347738725109000>
* <https://www.tiktok.com/@flume/video/7195312579592342827?lang=en>

Eliza Wass brands 20/09:

* Eliza doesn’t quite know her worth
* ER on shortlist for red bull Xmas party
* Iain to send timeline for next 6-9mnths
* Send over one sheet & press pack

Wass US call 20/09:

* Laneway announce 2nd oct (gen sale 9th), EOP 4th Release 1, APE announce 5th Nov
* chance that laneway annouce may moved to 9th - if so we can move it to October 1/2 for us tour ann. - 30th is the other option - need to consider the timeline for content production
* Have a look on cameo app
* They think athletes are a good shout
* Doing laylo for us tour tickets
* Signups take 24/48 hours for meta to optimise better to have 72hours to capture data
* Stick with Monday 30th for us announce - if Laneways doesn’t move then we do 14th. Doing 30th means we get ahead of Jamie xx announce
* Want to capitalise on the buzz of the upcoming us show run
* Maybe we ask MHB to ask Laneways to push back to w/c 14th for their announce
* Maybe he should leak the tour announcement on stage at Portola and a sneak preview - maybe have a flash on the screen so people take a photo of it at the time

Zeal x Nevil call 08/10:

* Lighting rig to move upwards / build with the show, looks loads more minimal now
* AGTTY - choir only there for Brixton
* Zak thinks we should switch the visuals for DOTC & AGTTY
* Nevil has moved the files in the drive
* 12.5 frames per second > doubles to 25 for standard video (how nevil animates)
* New version go AGTTY full animation (as per Rory’s notes)
* Woman - WIP, too long animation currently
* Want more activity and energy for the solo section (1min x 4 tracks) - to retain energy levels
* Mosaic visual on screen could be lined with the diagonal lighting fixture / move with the fixture
* Could the visual for FMMH work for others?
* Maybe we need to ditch the grid visuals for the solo section, and create one visual to use as if the solo section were one single track
* Send mp3 to nevil for all the new ones (syncing visuals for LIPOTD to each individual instruments, may need to get ‘fuller’ somehow as the track builds & also as each instrument gets stronger
* GITSBU - no visuals yet for this one
* Need to figure out an alternative to lasers for EU shows for SR & Different (will nevil make some ravey flashy visuals to imitate lazers or give the same visual vibe)
* When lasers are used the background should be as black as possible
* Maybe the cubes flying & others tunnel visuals in the SR folder could work for LIPOTD (these were previously for the WWWL intro)
* SR visualiser could be used in the production, or adapted as a stripped back version
* Mosaic could be best in fiorucci
* Different - visuals for B rig? What
* Flying men visual (currently used for Deadbeat) - are we using this?
* Need some input for Sunsleeper (rinsed the shoulders thing a bit) - maybe use SR visualiser here (bring back a full screen of visuals after 4/5 tracks that were more stripped back
* Deadbeat - halo lighting for deadbeat, need to think about the visuals for A & B rig. spoken word to be started without music background, drop in energy before the final kick, people will know its nearly the end of the show so they’ll expect a finale style thing to be coming. For the visuals it could be like a zip through of all the visuals you’ve seen already
* Blackpool - waves piano keys need some sort of evolving
* I’m not sure if we need to rethink how we create this moments where people don’t feel like they’re still looking forwards and maybe have their attention drawn somewhere else / more immersive intimate
* A & B rig have different aspect ratios - need to consider this for the grid visuals (fiorucci)
* Zak to try mushroom forrest in GITSBU
* Tuesday night is the deadline for all this

Wass call 10/10:

* Edinburgh 40 day long thing, but military vibe, called The Tattoo
* Nos alive vs kalorama
* MHB think we do verkta and rabbit hole
* Want to be careful doing more uk plays to avoid taking ticket sales from APE
* To get the 26 and beyond festival offered up to 500-1m you need to do an ‘arena’ tour, I.e. ally pally etc, similar to Jamie xx
* he definitely wants to tour this album properly
* Keep the dj stuff involved (like the 3rd night in a major city he does an underground dj club set)
* Think how we incorporate EOP too
* Caroline well know in a few weeks (looking likely), caribou tbc, marlin locked, Berlioz tbc, conman removed, salute locked. Need to consider Chloe Caillet more
* Sound of long list Barry is on

Loner call 12/10:

* Keep community spirit somehow despite the fact it being called loner
* Change / remove the band masks?
* Concern of alienating the fans, can’t go too far that way towards reinventing the brand and the sound
* Alone in a crowded room
* Seeing the world with its uses but in the same way wishing it could be the same but better or easier to access
* Feeling big and small at the same time compared to nature
* The world revolves around you / everyone care about you but but also no one cares about you
* Nature + tech
* Truman show
* Decide what film each song would soundtrack
* Familiar places that people half recognise
* Some reference to throwing away the toys or the old concepts in the artwork and creative, Easter eggs
* Adam Curtis doc can’t get you out of my head
* 10th Jan absolute final deadline
* People featuring in the film need to also feature in the visuals for live shows (Nevil) for continuity

Lucia’s thoughts:

* Deafening silence
* In covid we depended on technology for our human connection aka our lifeline for some company - technology was the only thing that satisfied a vital human need for connection and to dispel loneliness/ isolation. weird nostalgia to lockdown, maybe a similar theme
* Motorway service stations

Brixton dj mag reccy 21/10:

* what types of shots will they be getting
* How many people in the crew
* What deliverables will we get & turnaround
* Where will be content posted
* Equipment used
* No one is allowed on stage
* Pit access - confirm how many (up to 10)
* Confirm Brixton to send list of requirements rules equipment etc

Notes from Brixton reccy 1:

* 2 cameras on tripods FOH - need to have weights / sandbags due to likely vibrations
* Absolutely not allowed to walk through the crowd filming
* 10 max. Pit access
* Can we rig cameras on stage somewhere, if so where - within the A-rig on the edges, or on instruments
* No camera people roaming through the crowd, seated area upstairs has some room for movement and house right platform is clear for video teams (left is for disabled guests and cannot be used by videographers)
* Photo pass and AAA are required for us & for anyone using the pit
* FOH area 20ft x 12ft
* Met the stage manager too who reiterated my point that there’s a lot happening on the stage itself
* I made it clear that the show is dynamic and people moving around, entering and exiting stage, lasers etc.
* Need to arrange 2 x DJ mag crew to come on the Friday to see the show in advance - need AAA and possibly pit access
* Potentially capture some of barry walking onto stage, or side of stage moments, if possible? (i made it very clear that no camera people should be on the stage at all, at any point, nor can they have dressing room access pre-show, as Barry needs a calm space) They asked about tucking themselves into the side right beside the speakers but i said it wasn’t ideal and also wouldn’t give the strongest visuals as a lot of the show is best viewed from FOH or from the crowd
* Showed some of rehearsals and berlin show to give them an idea of how the lights look etc
* Asked if Ben Hanratty would share of the more intimate moments (they’re keen to capture a bit of these if possible but i did say that we’d rather not too much)
* Two large green rooms, 4 smaller ones (which can be used by video teams), + showers, dressing room corridor is manned by security
* Backstage VIP bar also
* DJ Mag will be posting the full show on YouTube and can also deliver cutdowns for TT/IG

**ACTION POINTS**

* Arrange GL and AAA for Friday for Euan and Lewis
* Need to make sure we all have photo passess
* Send DJ Mag team the setlist, key moments, stage cues, and check it with Mike before (aka any extra notes he thinks worth including)
* Any further details about allowances, equipment

BCS BRIXTON SHOW NOTES FOR VIDEOGRAPHERS

**All My Friends** (unreleased) + live strings

**Always Get Through To You**

**Dance Of The Crab**

**Kimbara**

*\*break in set\**

*\*BCS solo section starts\**

**How It Feels** + live strings

*Lapsley enters stage*

**Woman** - with Lapsley on live vocals + live strings

**Lone Raver** + live strings

**Sonder** - + live strings. Band return in 2nd half of this track. BCS moves over to synth player’s station to play beside her for the last part of the track

**Like It’s Part Of The Dance** (unreleased)

**God Is The Space Between Us**

**Can We Still be Friends**

*\*break in set\**

**Still Riding** - inc lazers

**Fiorucci Made Me Hardcore**

**Different** (unreleased) - inc lazers

*Somedeadbeat poet enters stage > lazer cage around him > TBC short solo section by Somdeadbeat - leading into…*

**Deadbeat Gospel** - with Somedeadbeat on live vocals + live strings

**Blackpool Boulevard**

**Rah That’s A Mad Question**

*BCS exits stage > house lights down > BCS returns with band for encore …*

**Sunsleeper** *- BCS invites crowd to get on shoulders at the start of the track*

*Confetti*

Ben x Brixton 23/10:

* Ben possibly coming on Friday instead of Sunday, Rory says he thinks atmosphere will be bigger
* We should Brief Josh properly for soundbytes Ben will be wanting to capture after the show
* We want to show the intense love and vibes how it is to be at a BCS show, the raw joy and energy
* Maybe get some voiceover bits
* Ben to be positioned just before he walks on stage
* 15mins with Josh pre show with just Ben And Rory
* Ben to come to soundcheck
* Ben would like to have someone roaming on stage
* Send setlist cues to ben
* Ben to send specific vibe and cinematography ideas to us
* Seeing the crowd from a different perspective - like a dead vertical shot
* Ben doesn’t want to take any money haha - needs a final figure
* Personality snapshots like royel Otis do
* Maybe need to check if dj mag can roam on stage
* Rigging cameras to instruments - Rory did something similar with Olivia dean
* Send visuals and lighting videos to Ben

APE x Wass 28/10:

* Jamie’s is presented differently as lido not APE
* Raye next announce then bcs
* Formal announce 8th?
* Cobrands instead of laylo
* Jamie used his album artwork - APE can make it for us, unsure of design budget
* Announce weds 6th presale Thurs general Fri
* They suggest Thurs announce lineup drop on Fri or Mon
* APE Needs a full week for it to work on socials and circulate properly
* See whether he could tease smth on stage at Bristol
* Maybe a QR code at merch stand
* Laylo could be vital here to get the festival kicking off on sale strong
* Maybe 4 acts we have to announce gradually to capture their fan base data
* Maybe we do a big sponsor push on the APE announce video - capture a ton of data - then go with all the tickets
* Co-brand want to send a content team to the brixton show - maybe use that for story and socials service but keep laylo for mailers
* Co-brand can capture data on anyone who has tagged Barry in a story at brixton
* Use APE classic template poster
* Conman, Marlon, salute

SHEE x India call 05/11:

* 5 festivals pencilled
* Finely tuned Feb shows Aus (2 x salute support, one is lost Sundays) - 6 shows around $15k AUD
* Second Aus show interest
* Could support Sam Alfred Aus shows
* $20Aud
* April no festivals in Aus but good for club, Feb can be good for festivals and standalone shows
* Feb better to be in Europe than April
* Untitled offer has a bigger weight in market
* Nighttales can maybe be Feb 21st instead of March but depends on Aus
* Live nation sending club (inc one festival) offer
* Tuesday tv
* Forbidden fruit, Fly Sept, into the woods (Netherlands), lost village, Glasto, emerge looking for slot at shrine, love saves the day, APE or J2, board masters, Belgium option, Paradise club Austria want to bring salute back for curation,
* Worth doing a release on a more tastemaker label (shall not fade or circoloco) - balance out the commercial and the left stuff

SHEE Mgmt meeting 05/11:

* Wants to stick to French house style rather than than ravey stuff
* Want a US agent soon - maybe Len
* Promoter goldenvoice meeting last week - they’re keen for all 3 boys
* Accountant needed + Ltd company set up for taxes (need to pay them for self-employed plus also make things tax deductible as a business)
* TUNES:
* Dance alone together (AI voice)
* Album concept Inspo Daft Punk - would want to make it mostly dance but darker, more ambiguous vibe, etc.
* Release a load of singles that aren’t necessarily tied to an album project or mixtape
* Mixtape title can be Funk Forever - vision is strong - or could be album title
* December - Feel Alive
* 2025 #1 - Close To You (135bpm)
* 2025 #2- Its all gone pear shaped
* 2025 #3 - Love Everlasting
* 2025 #4 - Funk Forever
* Leaves - slow it down
* Could re-release two early tracks (Space Lunacy - new mix&master & Jiraya)
* https://on.soundcloud.com/4enaN8zUARF8mDZHA

Pear Shaped - Oran to clear sample

LEAVES - slower

Struggle of Being Us - slower

Jiraya - recall from House of Disco

Space Lunacy - find session, new mix

* FAVES TO DEFO INCLUDE IN WINTER MIXTAPE: close to you, It’s all Gone Pearshaped, feel alive, LEAVES
* Full Mixtape (6 tracks) to go on Bandcamp - top 3 tunes to go on Spotify
* TOP 3 (spotify): feel alive, close to you, LEAVES

Themes: video games for more ethereal stuff, live DJ clips for the french house (aka what to expect if you come to see SHEE play) and then just general fun photos interspersed

Ewan McVicar Mgmt call 06/11

* Album working class is a bunch of inspirations to Ewan’s sound to date - may work better as a mixtape
* Loves Honey Dijon, SKREAM, ben ufo, masters at work (fave), Jansons, chemical brothers,
* People he doesn’t wanna be associated with: Gordon city, dom dolla, pawsa, frat boi world
* People he does want to be associated with: nightmares on wax, alternate, groove armada, joe goddard, fast eddie, optimal, plastician, blessed madonna, paranoid london, guy contract, kerri chandler, BICEP
* WANT: Raw, soul, heart, passion, genuine-ness
* Hasn’t been put on cool gigs like Junction 2 and waterworks etc. - wants to be aligned with the more headsy DJs and producers across Europe and US
* Lack of direction so far in genres and releases and stages, has means that his music and journey has been lost in translation and he is still being pigeon holed by TMSG and Groove Thang still
* Doesn’t align with the ‘flashy’ version of what a DJ is (feels more like the nerdy classic version)
* Loves piano house, still working on some stuff with scottish rappers, also into french house, loves acid, percussive deeper warehouse-y stuff, loves trance
* Gradually build in DJ sets, instrumental start, switch up into something faster or with more vocals
* Subclub influence & roots, sneakys
* Hacienda had influence into TEN club night (Ewan ran, all people from Ayr on the line-up, if it was ever revived it would be people from Ayr or small towns, that’s the culture) > Granary twelve after
* Swinging between loads of influences
* Ambitions for starting a label in the future
* Hand-picked - club night he used to run also, strong branding > [motion-bristol.com/event/ewan-mcvicar-handpicked/](https://motion-bristol.com/event/ewan-mcvicar-handpicked/)
* Taking Others - another brand he has (label) - wanted the design and branding to be a character falling through the dancefloor that warped into the street above (already has the design developed)
* Feels that the cause is important in any business he would ever run/own (aka charity) - key ones he’s passionate about are knife crime (dad) and working class / homelessness
* Triple A isn’t one he wants to develop super far (does it with Wooly)
* When he plays with Wooly his sound veers differently
* Groove Thump is where he wants to go towards - Don’t Fantasise is the one he likes best but feels like he wants to make loads more music aligned with this, violins from a guy on Fiver (written and played) - acidy and dark, spacey
* One with Conducta (ft. fast eddie, vocals “walking out my door”, could be a good segway release that will indicate a new direction for Ewan) and one with Todd Edwards too that he likes, + a remix of chemical brothers
* **Electronic Battle Weapon** project by Chemical Brothers is a big inspiration for him in terms of arranging releases into a b-side project, or how Four tet does it releasing the left stuff
* Be Ok - has a bit more George fitzgerald vibe to it, Ewan likes this
* Why Can We Not Just Love Each Other? - was meant to be on Ninja, linked to Heather park, they failed on the sample clearance, self-released on SC in the end
* Haai is someone he likes and has one track with on SC
* Lost Village - keen to play, creamfields has been there so many times, but maybe worth considering that we need a circuit breaker and not play it next year
* Ana’s Arpeggio - series (like Electronic Battle Weapon)
* Doesn’t want to do Digital in Newcastle gig (March 2025)
* Snowbombing Fee £1.2k is way too low - question it
* Limited big shows in Scotland
* I Love Acid night - unannounced on lineup
* Ewan’s fave DJs: my favourite djs: craigie knowes, ros t, quest, marie montexier, roi perez, kerri chandler, luke unabomber, jennifer cardini, chez damier, sally c, joe delon, le crockett, logic 1000, james pepper, eddie fowlkes, Ghoulish, hotwaxx hale, cormac, gabrielle kwarteng, JADALAREIGN, mike servito

WME x Ewan meeting 06/11:

* Parklife - bicep overmono marlon H Ewan - pending
* Do we remove all festivals and just do headline club shows and underplays ro realign & re-establish audience
* Stone island - brands team to get involved & build out collabs & ops (cool looks)
* Pitch festival closing set was the most satisfying set for ewan (leftfield sound and got to prove himself)
* Relatability is vital core pillar
* Spend some time brainstorming and mindmapping brands and concepts ewan feels inspired by or would like to work with / collab etc. inc concepts, styles, scenes, what others have done & who he would abolutely not want to be aligned with
* Two days at Blackstone - do a more headsy on the second day
* Electric picnic - headline terminus stage (billing second row on poster)
* Snowbombing is actually £12k
* Terminal V - April (needs discussing)
* Pavillion festival is the brand he wants to slowly grow and just break even, big bands friday, EMV & friends Sat, Sun is Street Rave
* Street Rave: Buses taking everyone from round scotland after the football to Ayr, run by Ricky mcGowan, intro of acid and rave to Scotland - Ewan has become associated strongly with it - bringing it home (but its loads of older ravers still coming) - linked to Pavillion (which is the saturday)

BCS x Wass US call 07/11:

* maybe consider a stronger support for the second LA show to boost tickets
* San fran residents would travel to Oakland, it’s close
* Fcukers could be strong support for san fran & LA shows (would be around $5k per night)
* Chaos in the cbd could be a strong option for support too
* 9.30 club could do a late show, option to do two shows in the same day, if we want to (does work even tho it’s tiring)
* Chrisolos is an option too
* Dj set option for the offer sent through in Denver $100k (glass beams is on the lineup), 10-12k people and a bit more of a mainstream crowd, first year of the festival - mountain town, want to push the fee up to $150k
* After party at M-Telis - equivalent to history, day off the next day, gets the money there without an after party, $100k likely, good offer for this festival in Montreal market
* Hard summer is live, Lolla are all live
* osheaga Montreal is a more important move than aspen festival - top tier festival in Canada
* Crass festival offer is in live at $125k
* Denver San Diego phoenix Seattle Vancouver all options for Autumn
* Hard gets announced in March / April (line up is looking good)

Ewan x Wass US call 07/11:

* Brad & Lat
* Ewan wants to play smart bar in Chicago
* Portola (Danny bell) could be a good target for 2025
* Maybe a Barry support or b2b in USA in April / around similar venues

Loner call 07/11:

* Theme 2 : just to feel something - taxidermy room Josh likes, stethoscope trying to find the heartbeat of a hill/rock
* Theme 3: what has the world come to - Josh taking a photos of Barry in a cocky pose (one of Josh’s faves, police man image)
* Josh’s fave is the potato smiley idea - the shot is so basic, anti-marketing, aka why brat did well, post-modern, not hyper real but just really basic
* Likes the shot of a street outside and a shot of someone indoors right next to it
* Bathtub with loads of mics and cameras being shoved in his face - Josh likes this a lot
* Theme 4: missing something beautiful - natural things blurred out (top 3 idea for Josh)
* Straight up nature stuff he doesn’t want to go towards
* Putting stuff in weird places like on sims furniture in the pool etc
* Windscreen wiper is a cool one, buttering toast or waving
* Want the artwork to be open to interpretation and not have a singular msg to get
* A lot of these ideas are good for visualisers and maybe single releases
* Likes the concept of voyerism being explored

***Top 5 ideas***

* *Potato smiley, ants carrying, josh watching (anti-marketing, post-modernism, hyperreal)*
* *Taking a photo of himself (policeman shot, ironic)*
* *Bathtub with cameras & mics in his face*
* *Split shot - quiet street outside/ parade, other half is a window into a private room, ‘where’s wally of chaos’ (voyerism)*
* *Josh in a room full of taxidermy*

*Other ideas that we liked:*

* *Blurred out flowers / animals / natural things*
* *Windscreen wiped (spreading jam on bread image/ waving)*

Samples update BCS 08/11:

* 11% ppd we want to get way reduced (halved ideally)
* DSPs loved thing with AI - esp the lyrics element
* Quite concerned that AI voice will get accused of copying headache - which would be a shame, with harsh album reviews coming in lately
* Adventures of success lyrics + Jamie his mate speaking it
* Lin goldsmith & Sting have writers credits - with Kobalt to clear
* Jamie will be in London 20th Nov to record and mix with Oli
* “There’s nothing permanent except change” Greek philosopher quote
* Need to say “there is nothing permanent except change” rather than “there’s” so we can say the exact quote and make clearance easier
* Kimpton - clearance can be done by the Swiss company that work with the artist from Berkina faso
* Sort farrafina first split the rest 50/50 between Oflynn and Josh
* Master points will probs be fair split too
* Cars pass By - publishing is with Imran at Kobalt. Plan to have personal msg passed over from Josh, then a chat from Imran with Erika in two weeks, and then a reviewed offer - maybe 50% publishing
* Baggers need some more convincing, we can give more publishing splits & credits
* Not opposed to Erika being a feature but Josh would rather not to retain the mystery around samples which is part of the artistry
* Haal - resing option, won’t be as strong vocal and may reduce its chance as a condenser for a single
* Could we ask Just Lil to write and record something
* Wandering Mt Moon - counter with £3.5k buyout & 10% publishing
* They’re passing it onto the India film company, where copyright law is completely different. Darren thinks they just want money here. 50% publishing is fine as the strings are the whole way through
* Marriage - can get Bettye Swann resing, but may need writer creds for bettye - need to find someone who has a personal route to Bettye - resing is an option for the actual vocal
* Choose You - 45/45/10 splits at best, Josh won’t get much for this one, Haal’s work on this one is perfect
* 60% on like it’s part of the dance
* Pads - has a sample in it and they have cleared it but we don’t have the rights to that sample, they don’t owe the sample, artist was John Brian (Alvedon we argue)
* Getting a replay on the pads were hesitant because it could be very hard to replicate the exact tone of them
* Lately I’ve known track 10 now - ninja have sent a £10k advance, but it was tbc included in album, countering on master but they’re hardly budging, park it for now
* Different - sample exclusivity, ninja have spoken to splice directly, asked to partner on a buyout, Barry no ninja maybe - Josh was annoyed about the sbtrkt use of how it feels and doesn’t want this to happen again
* Ninja to get Haal lined up for next week on the things Iain suggested (2.5 buyout @& 30% publishing on the final train, and give away a royalty on a master - maybe not a good idea to give master points though, see email) & to talk to Josh & Oli on Weds next week about Cars Pass By

ADR x KING BOOO! Call 08/11:

* Really keen for radio promo - mark has some contacts but not sure how warm those links are
* Soundcloud - maybe limited Free Dis one week before release
* Database from Sammy remix of email addresses - can do a presale campaign there - 415 emails - maybe should do a basic homemade mailer
* Get a presave link from Ryan
* $150 on hypeddit for promo on Soundcloud good for Sammy remix and TS89 silence remix - found this has been a good route for getting it early attention to get into top 50
* Do the competition for for the 3 remaining dubplates b-side
* Remix the previous Fish56 video on Ig - remember when fish posted this unreleased of mine, well its coming out on friday
* Need to get someone to capture content of the tune playing in Birmingham on the 16th - should be photographer and videographer there
* More gigs for Weaver bros inc one day after release - worth getting loads of content of the drops for Decker’s at every opportunity
* Canonise the release on Soundcloud
* Tell us target playlists for Charlie - The Loft,
* Club Promo - KB! Pack to be put together, Mark might pull in a favour for Tia at Listen Up
* DJs we want to send to directly - mark to pull together list & we can add to it (I think Lu.Re, Oppidan, Sammy Virji, etc.)
* Bladerunner or maybe another angle of content that can be a bank of stuff to whack the tune behind it to circulate the tune attached to a theme (maybe cyberpunk etc.)
* Collage style content Charlie really likes, maybe change up the aesthetic for this one, photo slides also do well (inc the if you like this artist you’ll like this)

Ninja Samples call 15/11:

* All My Friends - $2k advance on master side if fine, publishing side $2k clearance fee - doesn’t look like they’ll budget on this, pushing for 50% publishing
* Farrafina sample (Kimpton) - fine
* Option to do a buyout on both sides - ask or a £2k buyout on master side, on pub we’re willing to offer buyout of £2/3k/ 20% publishing - or if they’re open - £5k total buyout for both sides of it
* Cars pass by - still pushing
* Erika still being pretty protective over her vocals and where they’re used. Mary is speaking directly to her
* Wandering - Strings - should we consider a replay with Matt Kelly - however Darren thinks they may turn down publishing clearance if we don’t use the master
* Marriage - still waiting on UMG response. Hal has been asked if he could do a replay if mastering came through and publishing didn’t, or a new composition reply if neither come through
* Hal is prioritising time on Cars Pass By
* Need to get the updated version of Choose You from Josh today
* Like Its Part - waiting for BMG to confirm on part of the share (they control 50%), awaiting quote from co-publisher
* The sample gets 60% pro rata
* Still need absolute clarification that there is a Jon Brian Eternal sunshine sample in the track WEArgue (Darren thinks it is in a different track)
* If Oli and Josh recreate the pads then we need to be careful not to create a publishing infringement - we would then be going to Jon Brian, not Alvedon
* Need to clarify that we are recreating just the Jon Brian part or is the part he is recreating, are will the recreation sample both Alvedon & Jon
* Can Josh identify which part of the Eternal sunshine movie the sample appears in?

SHEE AUSTRALIA 2025 - to plan & discuss:

•⁠ ⁠how far from Melbourne - Geelong? - **1hr drive or 30min train. Could work but Geelong & Melbs set times are still TBC**

•⁠ ⁠⁠see the costs below offers, eg visa, advancing etc. what is shee’s net expected to be? - assuming he goes 13-24th (11days)

* **£0** - **Working Holiday Visa (Subclass 417)** allows Irish citizens aged 18–35 to work and live in Australia for up to 12 months. You can work anywhere in the country, including casual or career work, and change employers every six months. **HOWEVER** - the offer pdf says “Department of Home Affairs Fee: $410 AUD, MEAA Union Fee - $165 AUD, Visa Processing Fee - $250 AUD” should check this with India
* **£300** - Ubers / taxis (est.)
* **£1100** - Flights from London & back (approx)
* **£900** - Internal flights/trains (ADE>MEL, MEL>SDY, SYD>WEL, WEL>AUC) - inc luggage
* **£600** Accom. (assuming at least 1 night will be with Jack, & 5 nights should be covered by contract i think)
* **£450** - Food & drink (est. £40 a day)

Estimated total fees for the gigs = **£6,370** (so far, see cashflow sheet)

Total Spend: **£4000 (est.)**

•⁠ ⁠⁠also factor in hotel prices to the above. If we budget around $150-200 a night does that feel reasonable? - **yes, but can see whether Jack or other mates can host a night in Melbs (mentioned below)**

•⁠ ⁠⁠check against BCS schedule. Are there days when Shee + Barry will be in same place. So Dave can bunk with me - **only cross over is Melbourne 15th Feb (10mins between their set times at Laneway and prince bandroom) - next day BCS goes to Perth, and SHEE goes to Sydney for Lost Sundays. BCS due to fly home on 18th - SHEE in NZ & Adelaide 20-23rd**

•⁠ ⁠⁠is the routing sensible? make sure he’s not going back + forth across the country. -

**current route is: 15th Geelong & Melbourne, 16th Sydney, 20th Wellington, 21st Auckland (salute), 22nd Adelaide (salute) - the only part that doesn’t makes sense to me/ is a bit back-and-forth is Adelaide bc its closer to Melbourne, but its a headline**

•⁠ ⁠⁠ask Dave if he has pals in any of these places. I know my mate Jack in Melbourne will put him up. And bet he has Irish mates elsewhere

Changes: drop Geelong (not sure it if is worth it), can we move Adelaide gig to 14th, would like to know set times for as many as poss please, cut salute supports in NZ, get SHEE to Perth for last BCS show - maybe ask if theres any ops in perth instead

Figure out Ellie in this plan - videography (BCS & SHEE ?)

Samples call

* AMF - publishing fee is ok, master quote asked for 5-7ppd & an artist share for non-ppd a tough equivalent would be 35 on non ppd
* We should go with whatever the equivalent artist share is
* We would have to send a royalty extract/ provision
* Kimpton - they want £8k buyout and publishing rights
* Cars pass - Hal lined up, happy offering him £2.5k per replay + more, 50% kill fee on either or both kill fees not being used - probably fairest
* Lapsley’s take - not sure it’s the right vibe
* Hal can deliver by w/c 2nd Dec for his takes
* Marriage - Hal doing bettye replay, new composition replay, maybe needs to talk to Josh and oli again on this
* Beggers would handle their share of the syncs
* Erika could block it on the publishing side
* May need to think about changing the title of choose you
* Third party rights on wandering my moon
* Need original and stems of the choose you replay
* Replay is layered over the original master sample
* Figure out an Otis redding replay (maybe new comp)
* brandy sample - Darren negotiating with the same person in this and the Otis sample, possibly Lapsley but maybe a male vocalist
* Co-publisher would probably quote alongside BMG and then Warner maybe reduce their master share
* Alvedon - Jon Brion sample and Darren is trying very hard to find the exact bit that alvedon have used, unlikely that they cleared it, but we’d be in trouble if we use it without clearing. Oli would have a go but it’s hard to exactly replicate the specific tone of it
* Mark Ralph worth asking about this pads replay

Ewan 22/11:

* Club knuckles single every month from Jan-July
* Lost his passion and trust a bit, identity crisis slightly, felt like he was being pushed towards major label big hit star stuff, and lost a bit of his craft & artistry
* This is a pivot point now, he needs guidance and confident built back up
* Had Jeremy abbot working on creative last year, and Munster doing Pav and EMV socials and videography - was getting £700 a day + videography fee if he does more - charge £750per day in addition for the documentary he filmed
* Need a new strategy to get the best bits of personality across
* Ewan worried about low engagement on last few posts
* Need to lock someone in to shoot content in Glasgow (Hydro) & WHP - Ben H or someone similar in Scotland
* Time off gigs with baby will be a nice way to naturally create a clean slate
* Shereen & Paddy to build out a brand deck to lay out all the brands Ewan has, get more granular on how the brands tie together, the tones, the message they’re communicating, etc.

Bcs Wass call 27/11:

* Glasto: the 1975 headlining the Friday, clashes need considering. Want it to be earlier, idea to have Josh on first to open slowly. Push for 5hrs total, with Josh b2bing with multiple people across the whole thing, Josh to start and end with a solo set. Trying not to clash with headliners or finish too late
* Need to start thinking about guests
* announce the takeover itself before Glasto, announce lineup on the day
* Boilerroom: need to think more
* APE: need to strongly consider who headlines the west stage. 8k tickets. Need to align the key spike points in bcs calendar in q1 & q2 to activate cross marketing
* We want to go more left with the next announce - ahadadream, moodyman, palms trax, job jobse, need the big names to be subjected for headliners (more bands/ live acts, and we’ll suggest cool djs)
* Ask about hermanos
* Liverpool: (rich mcguinness) idea to play a pub near Goodson park, moves to a club / warehouse
* Sub club and sneakys Jan held for charity next year, maybe do something like this regularly in old school club that have survived in working class areas / forgotten areas / ones that struggle more to compete, cheap tickets or charity no phones (phones thing is getting popular idea)
* Need to make the right selections for what venue, and don’t want old ravers or people who don’t get the music
* Look into a stream with keep hush
* We need to work hard on the messaging and marketing of the act to communicate that he is workingclass and not a big sell out artist who is chasing the same destiny as Fred and skrillex, boilerrom people don’t understand

Ewan Mgmt call 27/11:

* First track on club knuckles should start with a really strong track, one that he’s gonna play out well - wants to see how it gets received at Hydro
* Doesn’t want to target BBCR1 etc - because it will feel counter to the sentiment/concept
* More bespoke mailing list for Ewan’s network to engage the right DJs
* Need to find the right designer for Club Knuckles to draw up official artwork (got dan on it currently who does Subclub)
* Distribution partner needed for club knuckles - max who manages IPC works with Disorder - could be right partner
* Don’t think we need club promo package in addition
* Try to get some sign-up data from the moment on mic at hydro
* Floorpan, Seinfeld, dart, Annie Mac (TBC),
* Need to think about Annie’s before midnight things, she’s done in glasgow at DF before, think its a LN thing - ask Vinny. Annie has sold out SWG3 so might be strong addition
* DJ Heartstring - Ewan really doesn’t want them on Pav lineup - but they could sell it out / be a big ticket push
* Ibiza: ManPower (geff) sent the msg to Ewan, Akasha residency offer - terrace 6-11, inside after that. Maybe the coolest club in Ibiza in terms of set-up. GM of Pikes for 10yrs runs this now. Maybe does 3/4 plays across the summer in Ibiza (might need to split between this with Amnesia etc.) and not do the residency at Akasha (cos he could then be open to offers from Hii)
* ManPower b2b Ewan b2b Wooly suggested by Geff too
* Say yes to supporting with the launch but not commit to a residency yet til we have tested the waters
* Jodie running Hii open to talk to us about this soon, so we can get a plan started
* Elrow bali - no
* 6th march in Komedia, Bath (Origins) -
* Stealth Ewan likes, maybe better to just do the Sheffield gig in March and leave the others pending (bath & notts)
* AVA - Ewan says the sound is really bad on the MainStage which his offer is for, he’d rather be in a tent to get a fuller reaction - but that would knock the fee
* Emerge - Ewan was in the ufo tent before and loved it & the production etc, but doesn’t want to be alongside Hannah or techno artists
* Much better positioning on Emerge lineup beside Kerri and bicep, and better £ - ewan will confirm if that line up Jenna sent is confirmed

Production call (Wass x Zeal) - 2025 plans:

* Another date for Laneways has sold out
* A-Rig will require a day before to set up / overnight prep for the overhead rigs
* Laneways - A-Rig - outdoor stages (5/6), sunset to darkness at most of these shows, Sydney is indoors
* A-Rig is going to change from brixton - main point is that the moving aspect of the lighting rig will be different in different territories (i.e. if we can source the kinesis system that we require) - so there may be an A-Rig without a moving aspect
* Northside - BCS co-headlining alongside LCD, RAYE, C&S, James Blake - big look - A-Rig
* Best Kept Secret (stage headline, top tier) > Sonar by Night - so BKS maybe B-Rig (TBC, but A-Rig would be super impressive)
* Bonnaroo US - A-Rig (TBC)
* Rock Werchter - A-Rig
* Rock En Seine - TBC - maybe bounce the exact same rig to Forwards
* APE - A-Rig
* Forwards (Bristol) - B-Rig - only thing to be conscious of is the look of this compared to APE
* Lost Village - B-Rig - Better to bring more guests and bells & whistles on stage for this one rather than more production
* Electric Picnic (in a tent) -
* Wass to send stage specs for all the sites and stages upcoming (is there an issue of weight on the stage for EP?)
* Nos Alive Portugal, Orange Festival Warsaw, Sonic Mania (subsidiary of Summer sonic) Japan - all outstanding offers to be locked (would need to check freighting or sourcing in Japan, could be expensive)
* ZEAL to still develop a C-Rig - but then what is the nuance between these all are - none are better or worse, just what is achievable within budget, sourcing, stage specs, logistics etc.
* Want to start conversations with advancing teams on all these festivals too

Stuff we need from Ewan before baby:

* Press pic - confirm which one he likes best (+ an alternative?)
* Live DJ video clips for promo - folder of 5 clips ideally
* Change Spotify banner
* Change Soundcloud banner & sidebar info (add Oran’s email, remove bio, add other links etc)
* Club Knuckles vocal sample info for Parade

Stuff we need by Jan (if poss):

* Updated bio - describing Ewan’s sound profile accurately
* Club Knuckles artwork & first release planned (will we use ADA for this?)
* Pavilion artist locked for poster - announce on ?
* Make a complete press pack (same structure as BCS)
* Start working on a One Sheet
* Re-write bio from soundcloud ([here](https://docs.google.com/document/d/1_6BwwOc4zLJzuEgfefUC09vJ-HQWen165a7NprVeDuA/edit?tab=t.0))

BCS Marketing meeting 05/12:

* Want to know more on what albums are dropping in July & how the market would look in terms of sales required to reach top 5
* Need to consider time for instores
* Small towns in January for no-phones parties, non-marketing, to build some fomo around seeing him
* Super personal mini events that feel like closing the gap between Barry and fans - seems like people feel more disconnected to him now - similar to painting or an activity, small listening party, etc.
* Need to figure out a nice pre-order album thing too
* Moustache thing - encourage people to bring something or dress up somehow to get entry to the club
* Some of these have gotta be no profit towards BCS
* Crows nest on the hill at Glasto - Iain mentioned, tiny little party, a talk about stuff, free tea going round, and its free entry, only if you know about it - Iain knows the guy who runs it. Bring along random people he finds inspiring i.e. Adam curtis, astronaut, etc. - open mic / open stage situation too, ask anyone to come up on stage and tell a story, poetry, dance etc.
* Or expand it to be more organised - a phone-less activity evening, i.e. a poetry night with somedeatbeat or jamie
* Selfie in the mirror with loner written on the back -
* RA podcast at the end of the year
* Try to figure out the random places Josh went previously on his South America travels - he worked at a school while he was there for 3 months, should try to go back
* Went to galapagos too, fishermans boat with one other guy, need to find that guy
* Also to slot in the piano teacher story, his teacher pushed him to smash through grade 8 which got him to uni to study music - want to shoot a piano piece for this - and try to bring his piano teacher as a surprise
* January - subclub, piano place, Liverpool? In Scotland maybe ask Ewan to join on lineup
* February - Sugar club in Adelaide, see if we can get fcukers to play on support / maybe SHEE. Plus something small in Perth, a cool small club. T-Shirt giveaway thing here too, maybe with an independent local business for a limited run of merch
* April / May - Kevin Parker thing - shoot this in Joshua Tree / LA end of May. Need to ask Rory to shoot this one / someone with a similar shooting style. If we get Ben shooting we need him to stick to the brief and have Rory to guide/ direct him remotely. YuYu club in Mexico - get a small play/afterparty here too - find someone also to support here also. Weave in a trip to Ecuador between Chile and Colombia for purely storytelling filming angle
* Maybe we need to get a superfan to run the discord - Shereen to speak to Ninja?
* Laylo - change the USA number & figure out how to make it less spammy
* Exclusive brand collab for release week - limited edition Tshirt, weaving in album artwork theme somehow - speak to Adam Bullied again about opportunities
* Figure out how to include a charity here
* Jools Holland or Kevin parker thing
* Try to get TIny Desk to come out in early July, same week as album release
* Get Jamie and deadbeat to Glasto for spoken word thing
* Remove Urban Outfitters from vinyl run (Ninja) - and add USBs as a unit

Ewan Mgmt call 06/12:

* Selena Payton to sort new press shots ASAP
* Photos are outdated on playlist
* Film aesthetic
* Groove thing stuff to be wiped from everywhere
* Edit Ewan’s own curations playlist - call it club knuckles and change image
* Dan to do the branding for Club Knuckles - not to copy sally c’s chunkers thing, simple stop animations
* Promo: Jay YA before, need to figure out who is best for CK promo from Jan
* Ewan doesn’t like Matt Styles, he uses Maspaventi who he likes, does vinyls etc too
* Distro: CK we want to maybe do a vinyl at the end of the run when all the singles are out. We’ll go with ADA for CK, S1 in Feb ideally
* Piano one is a statement one
* Need out figure out Molly’s fee for Pavilion
* Arty fleeced them last time
* Brian best person to ask about budgeting
* Molly has ideas for sponsors / brands etc. - she’ll lead on this and build a good team
* 800 signups already on Pavilion
* Posters to go up in Ayr this weekend
* Ewan wants the branding to be more elevated, grand, polished, and with space for evolution artistically, and more appealing to a wider audience
* Illustration stuff should be scalable
* Last year heather park was on it, mates were on it, made folk from the town feel more included
* Graffiti last time that matched the branding but never got it done before
* People from Ayr are cynical and think that nothing ever good happens there
* Line-up: DART was meant to be on the TEN tent, Ewan doesn’t want to go b2b with Annie Mac, Floorplan are on the subclub stage, optimal (Jonny and Keith) in the TEN tent (Ewan books all his boys there), SLAM might not be worth many young tickets
* Need to figure out more names for the lineup
* Only reason they had Ewan on loads of b2b’s is to get people down early, maybe just to have him & Rory to open and Ewan to close / play one more headline slot
* Need to swap in a female DJ in SLAMs slot
* Ewan thinks instead of Alternate we should do SLAM house set and let Alternate play live on the Sunday
* Figure out how we can get more value out of the Australia trip in May
* Push WME for Sonar - ewan would love to play it
* San Remo is Ewans dream to dj on at Glasto, and Park Stage, has done Levels and Stonebridge and shangri-la before. Would be open to b2bs at glasto
* Would love to do EXIT festival
* If he has Mon-Fri with baby, he doesn’t mind to be away, he’s hungry for more and feels like he has so much more to give to prove himself, and really wants to go out as many weekends as possible. He likes to have a rhythm if he has gigs every weekend. But we have to see how it goes
* Ewan wants to go on a good run in America too, break that market stronger & in the right spaces. Tell Brad and Lat what chunks of time would work well, and they can let us know the best options. But want to strike at the right moment - maybe September/October, when the new music has brewed and alignment is stronger in UK & Europe
* See who he has played with who he could piggyback (i.e. Seinfeld, Haai, SKREAM, BCS)
* Say no to headlining Riverside festival due to competition with Pavilion
* Peniltumate slots for AVA and LSTD
* DJ Heartstring have replaced Marlon on Parklife - they’re now on before them - but we want to push Ewan to after them

BCS Ninja call 06/12:

* Want to create some noise but not too loud
* Merch moments in Australia
* Large volume of short videos that all somehow link, mostly weird/surreal, hinting at themes but very subtle, looking DIY and spontaneous rathe than polished, an east London version of the ASAP rocky video
* Taco place near Ninja’s office, could be a good spot for a party, stepping into something that already has a buzz - maybe the Chaos in the CBD moment
* Jools Holland filming 28th April - 15th May - we could possibly do the last 4 of the avail dates - they tend to roll out about 3 weeks later on TV
* Black Country new road - Ninja are making a colouring book that you can use as you’re listening to the album
* No-phones ‘barry’s room’ instead of boilerroom, cheap drinks and cheap tickets, smaller cap - would need to check the legalities of that
* Barry’s room thing may need to be pre-album drop
* Need to confirm the deadlines for the new timeline for album release
* Go with The Oriel on US Promo (Jenna Powel runs it) - Louis to set up a call with them next week (need to get the ball rolling if we want to hit NPR tiny desk in summer)

Bcs x The Oriel (publicist) 10/12:

* she knows a few people at ninja
* Send a description of Loner & the themes within it
* Need to consider translating the evolution of the artist, which has happened fast
* Need to consider the right writers and the right publications to communicate the story that is linked to the album but also give each topic the right weight and angle (ie not a sob story about among too much money)
* Maybe start more high brow (not lots of little blogs or best dance music articles) and go from there
* Make sure the topics aren’t slammed down people’s throats
* Maybe share the article he wrote for Clash mag & the interview he did for notion
* She says that we should write a very considered, detailed new bio for BCS
* How we do and don’t want to be described, what topics do and don’t we want to talk on, who we do and don’t want to be compared to
* Creative independent - website /blog US gives artists a chance to speak on their art
* Less is more approach
* Promoters arrange a lot of press
* NPR TINY DESK - should pitch this asap (takes a while to arrange) - and other things within the NPR family (world cafe, KCRW etc)
* Another one to explore is digital social space - track star in NYC (Instagram street interviews), song exploder
* Also fashion press and being integrated within the fashion community, ie doing Fashion weeks in NYC, Milan, Paris
* Want pitchfork long form, Washington post and New Yorker, but want more press alongside this that it’s fun
* Want him to be ivv bc tied to the right events across the year - ie GQ Man OTY
* Grammys - she thinks a 2026 Grammy campaign would be ideal to target. Can take a year to build a good campaign (start in March)
* Late Night TV should also be a target for USA press ops
* Tiny desk can turn around in 2/3 weeks - but can discuss them. She also thinks this is an important element of the Grammy campaign (June would be too far from Grammy voting window) - she reckons better to do in September. But if we stick to July for album release she agrees with our plan to post it before that
* She thinks maybe an LA event in September (similar to John Summit event they did) - to support Grammy campaign strategy
* Try to arrange a time for Josh to speak with her and get his ideas across

Bcs Wass 11/12:

* APE: MHB thinks Ezra will likely be open to it, not sure about Yussef but hopeful
* Want to find a slower DJ set for barry, maybe a mixmag on location thing - speak to Danny about it
* San remo: they’re putting their foot down on a day party, they want to avoid a crush so they’re saying that there’s more people diffused around the site in the day
* Saturday headliner Charli xcx, Sunday Olivia Rodrigo, the prodigy also playing on the other stage
* Won’t get the takeover if we don’t announce barry but won’t get nighttime if we do announce
* Jo to fire over the arena plan she has for autumn next year

Ewan x WME mgmt 13/12:

* Liverpool announcing early Jan
* Pavillion announce later in Jan
* Aus announce end of Feb
* Newcastle show to be pushed back/ parked for now
* Steve pushing for Riverside - but pavilion is direct competition
* Club knuckles first single in Feb
* Ewan played forbidden forest - which is causing a block for LV because they have a thing about booking artists that have played there
* Should push for LV as it’s a strong card to play on the realignment and a watershed style turn, but they’ll take some convincing, maybe we ask for him to be added to the poster after it’s sold out or do as a b2b
* Acasha Ibiza or the only Ibiza play he’s really keen for, or playa soleil
* The small 800 cap club in Ibiza would be ideal - and after a few smaller plays Ewan might have a bit more confident on how he’s being perceived that he’ll be more open to bigger flashier clubs in Ibiza
* Steve suggesting a b2b with dom dolla (no), but armand van Holden would be a yes, could do as a b2b boilerroom

BCS x Ninja marketing 13/12:

* Trying to under-advertise the small club shows in Scotland in Q1
* The more human side moments we don’t want to make it look like a marketing campaign or Fred-style
* Any charity elements will be under-shouted-about too, to make it look like its just a kind of decision on the day rather than like “I’m partnering with xyz on this full blown campaign”
* What is the un-AI-able stuff, what can’t be distilled in AI - fragility of human existence and emotions themselves are in there, but for BCS its Josh’s personality and his own stories
* AK idea of sending handwritten letter with merch or something to touch on the tangibility - to allow a few fan stories to naturally cross-pollinate and circulate
* For in-stores Josh wants to meet all the fans properly
* Slow DJ set in Australia (Perth or Melbs) with Mixmag on location
* Do a little sub club thing, no videos, just like on the day ‘hey come to subclub I’m playing first come first serve’ - see how that goes and what we can give back to those fans
* Is there any way that we can see the people who bought the first album - would be through D2C on bandcamp etc. - is there a way to reward those fans too
* Try to engage the people who are there for the true reason and not just to be seen there cos its cool now
* Need to request a proper deck from co-brand to stare with Ninja
* A view front a bridge Ninja have secured for a couple other artists, they will be pitching for barry too - good place to speak on the album
* First part of pre-order we set the scene more foundational, and then the view from a bridge will work well for close to album release like June time

KB! x ADR call 13/12:

* Launch the giveaway in late Dec and giveaway the dubplates in early Jan to reignite the interest in the new year and have fresh perspective eyes on it
* Otherwise we do it before xmas
* Songs for a late night drive blogs, romantic club moments too
* Post more reels on IG
* Get some more crafted organic moments, and producer BTS clips, to show that he’s a producer not just a DJ, and if he asks for things like presaves he would really care about it
* Charlie to film more!

Ewan x Australia promoters 16/12:

* looking at a festival run end of year
* Harvesting data on Ewan’s audience there
* Want 5k signups ideally
* No special tour titled just E McV
* Artwork: need to think on this - send notes on what he likes, they can help make it unless we are sorting
* Need to also think on support acts (but don’t necessarily need if he does an extended set - but if we do we definitely need to have gender splits and racial minorities included in lineups)
* Melbs: lots of different artists
* Sydney: it’s round, can do it in the round which gives up the capacity a tiny bit but no one has really done it from the electronic world before. If you do it in the round it gets fuller quicker people arrive early 9pm-1.30am is standard hours)
* In-house production projectors aren’t great - so we should bring smth in
* Monty to share a costing on a round performance with us for Ewan to consider
* Could do smth daytime too, a lot of venues do daytime rather than very late night

Ewan mgmt 16/12:

* Irish tour, Australia, Liverpool, Cardiff, Newcastle - all these announcements need to be arranged around pavilion announce
* Lost village: promoter on side & gets it, only thing was that Ewan played their competition forbidden forest last year. Ewan fine to be in second poster if need be, and v happy to do this instead of creamfields, cos it’s the same weekend
* Riverside: not at end of Aug, have offered to do as handpicked, lineup must go up after Pav in order to not impact ticket sales for Pav & make sure this is the major Scottish play this year. They hold exclusivity over the artists they book and it’s lost its buzz
* All Scottish activity should maybe be aligned with release schedule - but Ewan’s plan in Scotland is still a bit undefined
* He’s more keen for Subby rooftop party
* Keep pavillion as the festival exclusive to see Ewan in Scotland
* Keen to do the Actual Wee Toon tour
* Pavilion lineup: seinfeld, dart (ten tent) floorplan, SLAM (house set), Annie Mac - need a ticket seller & a female. Have pitched for Sally C. leftfield are on their 3rd Barrowland so their tickets are already gone. Either Calvin (last min announce) but Ewan would have to ask him directly, they have a relationship (Calvin’s advice to ‘stay as cool as you can for as long as you can’)
* Ben Hensley is on the table - but he might play his card on Ibiza, he wants Ewan Kettema and him to ‘change Ibiza’ - could use as amo if we ask him to play Pav
* Kettema x skinonskin?
* Ewan is aware that we need to grow the festival but also wants to protect the credibility of it - booking choices depend on both
* Amnesia: Jamie jones & Sonny fodera & other key residents have all left - so it’s probably gonna struggle
* Jan has offered residency in club room at Hii (not main room) - but Hugel ia in the main room
* Night league are the best operators, so need to play Ibiza cards carefully
* Ewan really loves Hii club room so would love to see what would work
* Maybe wait to see if they can adjust the alignment or put him in a different night
* Revolver - someone’s living room, Thursday nights, legendary place he has always wanted to play - should look at it
* Time slots: Ewan doesn’t like doing all night long sets in places he hasn’t played at before. Club shows he doesn’t mind late sets, festivals he prefers early unless it’s smth like glasto

Mixmag x BCS call 17/12:

* Day party vibes, Perth ideally, or melbs
* More chilled vibe
* Budget: they can help
* Probably worth speaking to local promoters to use their knowledge as a generator, any info about production (permits etc.) in public spaces - then can cost it up
* Maybe speak to Ninja, see if it can be considered part of their marketing budget / tie it in with part of their marketing campaign in more detail and greater level
* Maybe not a public ‘pop-up’ thats planned - maybe it’s a surfer bar or a fisherman’s hut, naturally by the sea, local cool spot. Need to find a space with a dance floor
* They’re going to speak to Mixmag Australia
* Keep it in mind who else is in town at the time and see if anyone wants to jump in

LP2 samples call 17/12:

* Need to figure out who is paying for Kimpton (OB asking if that can come from our advance / make it recoupable) - need to discuss further on expensing studio hires etc etc on who is covering what
* Josh not happy with the Erika replay from Hal - need to think of a new work around for this vocal. Mary still expecting a vocal from Lea Sen
* Cars Pass By: Look at getting actual strings played rather than Hal’s programmed version. Maybe get Mike and Matt Kelly to collaborate on it
* Choose You: Otis Redding - trying to get quote down. Replay is the likely path for now. Still open to the new vocals from Tommy Wah or the other
* In theory we could clear this but Josh would make nothing from it. Two publishers are aware there are two samples so they know that they’re both asking for 50% publishing - but if we remove one and use a new composition then that could affect the 50% (because they’re both from Sony) cos its a deal
* LIPOTD: Brandy sample - worth doing a new composition replay of this sample. Hall rate: £2.5k with a 50% kill fee. We should go for a new comp replay - cos if this works it’ll be cheaper and easier to handle
* Alvedon - they don’t know who the artist is using this currently. Darren doesn’t think there’s anything unique enough for anyone to claim on
* Person You’d like to be - the first line used is similar to the Adventures in Success one that is rejected. They probably can’t do anything on it but it wouldn’t stop them from putting in a claim - which might be easy to sort but might not. Because they already know we’ve reached out and they’ve got the old version
* If there is a track that has the same line in a similar intonation that came before Adventures in Success then we might be covered. We could change ‘you are’ / ‘you’re’, could help

Bcs Wass 08/01:

* reduce Aus sideshows down to one that feels really organic and from Josh, better to genuinely have him involved. + still do the mixmag on location
* APE: marketing needs a real ramp up, it’s going unnoticed but it’s a really strong standout lineup. We need to pick an act that is a ticket seller like Ezra, and then have some more left artists beneath that. The album campaign is going to crossover, need to think about how different those two tones are
* Need to hear some more artists ideas from Oscar, and maybe get Louis involved for marketing
* WHP: offer to do it in Q4, could be a EOP thing again, building a residency, 27th Sept is open which is the first one that goes up and sells o it immediately(normally repercussion, which is significant, we were one of 3 strong own-lineup shows last year, bicep struggled). Could instead do Nov if Josh wants time off after the wedding, and the option to have Boilerroom there in Nov. The Sept show announce could clash a bit with APE promo, but this will come after Sammy and SHM which could make ticket sales a bit trickier
* We might need to think about how Loner informs a big album moment followed by a solid break for writing and building anticipation, could even be a whole year off big shows, active but very small presence just doing DJ stuff. Could also help the push for 2027 Glasto goals

Ewan Mgmt 08/01:

* Bio is fine doesn’t need editing
* Ben H team not 100% happy about not being headliner
* SLAM needs to be removed I think
* Ibiza: Hii Friday night opening club room 20th & 27th June (clashes with Glasto), working out who the headliner is, John summit isn’t right but is a potential headliner in the main room. Don’t want to shut the door on the night league or burn a bridge there, John summit isn’t the worst option. And it’s still a good room and a strong show. Marketing will be easy, and won’t have to talk about who’s laying in the other room. We can pick the lineup in the club room. Speak to Jodie at Hii to tie up with WME
* Club Knuckles: close the do is a bit too heavy for this project, but he loves this tune and wants to save it for the album
* Why can we not just love each other - Italo sample used that ninja never cleared (Luke wren said he was trying but it didn’t work happen) - worth revisiting this though and get it on CK. Ewan released it on soundcloud - so could work as a bonus track on CK
* Tracklist needs grilling. first 3/4 should be a good representation of his sound authentically, but also not too varied that it doesn’t make sense
* Pavilion he likes the main wording logo, likes the handwritten 2025, but not keen on the colour or the rest of the font choices
* The gap between announce & line-up & tickets is long - need some small piece of content to post across that whole period
* Ewan is up for filming the electric brae, needs to be asap, and explain what this is
* Ewan little clips of Ewan doing stuff around Ayr speaking to people, more real-life / vloggy ideas, like popping into chippy and chatting to people
* Better to have a bunch of content to shoot so we have lots to choose from. Molly up for going along to help shoot
* soft announce on twitch
* Irish tour in March: announce in Feb. worth getting a little tour poster for this
* Aus: May shows, announce pencilled for mid-Feb, no prob to have the two tours close together
* Twitch: young producers have been clipping Ewan’s reactions to their tunes. Ewan’s two mate have created a discord for these ongoing chats and community connections among the die-hards. Overarching goals is inspiration to and from Ewan & get closer to his fans, listen young new producers, and also give exclusive news & leaks of info to them. Also gives him a good idea of how his fans are interacting with his life and getting feedback on what he’s doing
* Could do more on twitch like production tutorials, or get guests on the stream, or you can poll it to the live audience so they create the tune with you and choose the baseline live, like creating in real time. Shereen to chat with his mates about growing the discord. They’re keeping loads of notes from each stream and planning for future streams
* RA real scenes documentaries - this inspires Ewan
* Currently twitch is weekly 6pm Weds
* Easy to get an affiliate thing on twitch that you can subscribe
* Good to properly plan out each week, ask on IG what they want to see, who they want him to bring on as a guest
* Twitch saves and stores the streams as a ‘vod’
* Worth streaming to YT live from twitch and use these clips on YT Shorts, these do really well on twitch
* We can also ask content creators to ask certain things and trigger answers that are good for short clips
* Post-human thing with Josh at Corsica - Ewan happy to do this
* Shereen drawing up a plan & schedule for posting on socials
* Setup a weekly call

BCS Ninja 08/01:

* Starkly colourful
* Hospital or police station
* AK not sure about how the campaign is going to land with content moments that tie together
* Person You’d Like To Be - announcement single + striking creative > followed by Different (for club and radio support boost)
* AK concerned about the landing zone that we need to create pre-release. Maybe something teasing it, still on-brand but something to build hype. A moment like the Aphex blimp - everyone sees it as exciting before they’ve even heard it. Maybe it’s a series of moments or pieces, that can build hype. However it needs to feel organic. And also maybe better to have a few moments posted and one will hopefully fly / go semi-viral
* Small club moments - not really announced, using WhatsApp groups and discord stuff like that, to give back to the diehard longstanding fans
* Maybe better to use the lyrics of the first single rather than a single word/ album title on a billboard. Lyrics contain lots of questions that never get answered by the album or in the artwork, and weird lines that never make sense and are left open to interpretation
* Maybe we don’t need to stress too much about something being marketing piece, people won’t think of him as a sellout for doing one thing. Its the right thing to do a big thing for a highly anticipated artist
* Josh wants it to feel DIY

Atomic 10 x Pavilion call 08/01:

* PR and sponsorship focus
* He’s been around Tenants and Smirnoff before, probably won’t get any fashion. Ewan is signed with William Morris (London) where he has brands. Goal is getting more money into the festival really
* Any other info on demographics, sports, other areas of interest and taglines we can use for convincing sponsors. Mention cheapest festival, community feel, small town, the couple that travel from NZ every year
* They can sort shuttles from hotels in the area
* Less traditional marketing tools + local press & socials/tiktok
* Open goal - big football podcast in Scotland
* Clothing brand could work too
* They’ll put a tailored deck forward
* Ewan would do anything for the festival, including workshops or school visits
* Moly mentioned working out of someones unit for activations to get press attention
* Even to get one of the old venues, back to roots, linking to the Ten Tent, like a pre-festival DJ night. Can get a sponsor for that easily, more of a club angle
* Forty - new client of Atomics
* Key stats for Pavilion doc to share to encourage sponsors (one-sheet)
* Buckfast: they’re sponsoring three festivals in England, they could do an activation on site
* Redbull and Irnbru are also worth looking at
* Storytelling is the strongest thing we can use here

SHEE mgmt call 09/01:

* Aus: wants to go over earlier and stay with mates to make the trip more worthwhile. Maybe some afterparties around Laneway to be added too.
* Portola: confirm & maybe look out for sessions
* Feel Alive: maybe put it on TikTok to see how people react. Or we ask for new lyrics, melody & vocals from ARA or Lapsley
* Take You There: good
* LEAVES: Dave has mixed it again, sounds a bit different, he likes the original best. Should be next release in early Feb, get artwork locked
* CTY: keep pushing and plugging it on socials, loads of freestyle tiktok, not too precious about it. Also have Dave sending tunes to DJs he likes, better for him to send it direct

BCS samples call 10/01:

* Hall could do a resing to get around publishing
* Olive jones and Nora Betteson - can do it next week as a straight resing
* Waiting to hear from Hal on his timeline
* If Josh thinks one of the new vocalists is right then josh would be keen to get into the studio with them and direct it in person
* 60% of master quoted is just for the artist master, Darren asked for 40%
* Can it be a moving scale of the percentage if the track hits a certain number of streams?
* Oran to ask Kobalt about King Wizard helping with a way round this
* Josh in with Mark on Tues for some analog production bits, maybe we get the vocalist in
* Resings need to be done in a way that is copyright free
* Tracklib - need to get josh onto that (recleared samples inc 60s soul stuff, 10% gross cut, but clearance is pre-done)
* Bob Shads estate sent over a bunch of ready-to-go samples from Kobalt via Mary
* Josh likes Abi Flyn (HIF vocalist) - not 100% sure but she could work
* Kimpton sorted, Wandering Mt moon cleared, Marriage Bettye swann sample still waiting for a quote from Sony (current version of this track is all using replay stems)
* Cars pass by - new strings, leaving the clearance of this out because they’re not unique enough or obvious so will go unnoticed
* Willie Hutch - waiting for approval on the version using the replay
* Willie hutch - is vocal, lyrics, and melody - could make the quote higher
* BMG have approved the other sample on this track (otis) and ask Sony to match it (40%) - otherwise they both get 50 each and there’s nothing for Josh
* LIPOTD - brandy sample approved on master, BMG have quoted 60% prorata, co-publisher hasn’t sent quote yet, have tried to get reduction on the former. Hal has done a new replay & new comp-replay, Josh is happy with it. Darren needs the new version with the replay used to send to Darren
* Alvedon pads part is all being redone
* Buyout was £500, fee was £1k - £1.5k total for Hal
* Lyrics “you are an important person” changed to “You are an exceptional person”
* Josh has made a new track that he wants on the album, he says its not samples
* Total budget & spend to be totted up (Mary has some notes)
* Mastering of the whole album booked in for 23rd - hold date to be penciled for the following week just in case - should be achievable
* Get mastered versions of the tracks using the originals + also the tracks using the replays - just in case one is approved and the other is not

Mixmag x BCS Aus 10/01:

* Location is the main thing to figure out, consider how it will look on camera compared to how it’ll look in real life
* Want to find somewhere that is more unique and recognisable
* Basketball court is cool but still a bit not-unique
* Ponyfish deck - Danny from Laneway sent it, middle of Melbourne city under a bridge, they say no to everything but they would be open to this. Could work as they’ve done DomDolla before
* Sunsets sound fun but the light is changing a lot so it can be hard to film, better to do it in the daytime so that you get all the features of the setting clearer
* Could Josh just turn up and play, wait for organic buzz to build and a crowd to form. Tease it on socials slightly beforehand
* Need to make sure it doesn’t get shut down, Danny sees it as looking after Barry while he’s in town & they’ll send event mgr or security if we need it
* Costs for film & edit TBC
* Alcohol sponsor not sure if we can do this - need to see how we can negotiate with the venue. Could he even just be drinking a Heineken as product placement
* Should it be Mixmag x Laneway on location
* Date: 10-13th or sat 15th daytime
* Do the video as a premiere rather than a livestream, Josh could even go in the comments live to watch. This will be like a response to organic hype and socials activity from the show
* Get premiere up before 10th March (album announce)
* Make sure its the biggest barry fans there and no industry people there
* See if we can get a drone license for the day
* Also want to get a remote reccy of the venue

Bazza-less 10/01:

* Rory has two art directors - Saskia he likes best - pricing up a budget
* Prop deck also coming together - 5 concept props that are non-negotiable (smiles, dog collar, iron, chairs etc) + 4 hero props that are almost like characters themselves adding story, + 8 interactive props that Josh can play around with i.e. joynoculars, pet rock etc., these are flexible, then a handful of background props i.e. frame on the wall, break glass in case of emergency with banana in it, iron on a block of icemelting it, fun-extinguisher (think of smth that connects to the brand that already exists), watch salesman selling potato smileys etc. most of these props are changeable
* Location: police station isn’t available, two others Rory is doing a reccy on Mon
* Dogs are £900 ish per day with handler
* Want some content that is a bit crap quality too
* Jamie and Rory building the team, art director to prepare stuff in advance, setting up upcoming shots, trying to keep costs down. Lighting assistant, Rory on camera, Jamie wants a second person just to increase efficiency of setting up next shots and giving Rory more capacity to focus
* Props list, lighting set up, pose board all coming
* Do we want a movement director? Rory doesn’t think we need it, thinks it’ll feel like more natural without and the movements will be pre-designed on paper by Rory and might make Josh a bit more overthinky
* A suit of rosets that you get from competitions like dog shows as one of the outfits
* Accent colours of the room is a vibrant red (10% of the overall image but is a thread that connects shots) and the wash colour of the background that he should contrast against
* Wants it to feel not super flashy but escapist (deliberate, bold, bright, not just smth he would wear round the house). Safari suit he wore once was weird and could work. Shereen doing a moodboard. Like not a costume as such but not everyday clothes
* Get someone doing B-Roll and someone doing artwork shoot
* Maybe we need to find some sort of continuation between all the shots that could link them together, even just a hint of smth

US Wass call 10/01:

* Supoprts: chaos sorted, BWaxx is keen, Avelon probs wouldn’t do NY bc of own show but Toronto she would consider. Ewan could also be an option for Toronto but not the strongest zone for him so would need to be one thats sold out
* Laurence guy has submitted himself for some of these shows (mgr has hit OB up too), they’re mates but it feels like he’s been involved plenty too
* ATRIP is actually a better option
* YungSingh is worth tickets in SanFran but unsure if it’s a little heavy? Maybe not
* Villager could also be an option
* Adding more shows, not sure about this - Len reckons adding one more show, promoters rev things up a bit, with some strong supports. Our concern is having a chunk of unsold tickets and having to do a bit push on our socials when we want to zone in on the art and album campaign
* Another option is to add a sideshow or a different moment around SanFran that is like a DJ show or afterparty
* Could be worth doing another feed post on IG reminding about the tour - including support announce - bc right now its not prominent on the grid
* Not a smart move to be pushing shows in LA right now bc of the fires
* A home run support for SanFran would decide whether we do the second Warfield date
* Jan 20th is the target for the next phase of announce (additional shows & supports)
* Marketing wise, think about how we make it funny / add personality like the spotify wrapped video
* Q3/4 keep out of USA bc of wedding & honeymoon
* 2026 arena tour we’re also not sure about yet, also doesn’t feel very on brand
* Vancouver, Denver, Seattle, Miami are the headline markets we haven’t done yet
* CRSD is another option for 2025 Q3/4 to hit more west coast markets around this (mentioned above)
* Coachella 2026 is a goal, to do a bigger stage, and rewrite his experience. In which case, maybe skip CRSD so the market in souther cali has a bigger appetite build
* Three Points is a big festival, live show, see what makes more sense for Josh’s personal calendar

Bazza-less 13/01:

* Rory’s few remove
* Movement director remove
* Dogs can possibly be removed
* Runner Rory thinks is worth having
* AC moves the camera rigs etc (focus puller)
* Camera trainee they think is worth it but Rory arguing
* Gaffer / elec - don’t need both (gaffer only for video day)
* Photo assist not needed
* Still kit will reduce bc we’re using Rory’s cameras
* Video kit could also come down
* Additional kit rails - tbc
* Props themselves coming to £4K ish, Art dept salaries is the remaining
* Production designer can be reduced bc Rory has done all the work
* Stylist - Rory said to remove it, wardrobe costs will be lower
* Maybe we don’t need makeup person
* Location: Essex
* Could we do it all in one day
* 11 socials videos, 10 press shots, 5 album / single artwork shots, and some spare photos
* £50k is the ideal budget, ninja will be onboard with slightly more too, given the amount we’re getting
* Props: need 3-4 hero props, all concept props, and as many of the rest that we can get

Wass BCS 15/01:

* not updates from APE yet - pushing! Ezra & kelis to shoot for
* MHB reckons to go for an earlier WHP, Jamie doing a room 2 only night, disclosure doing a two day, Sammy doing a full venue. Boilerroom isn’t happening any more
* Glasto: temple is better, 3-9pm before Neil young & charli
* Ibiza: amnesia & Andy P said this is the one and only opportunity to do boilerrrom, which feels really bad. Better to shoot for doing a live show in universe instead (more unusual)

BCS Creative video call 15/01:

* Video script: referece Jacquemus videos (escapism / surrealism)
* Need to think what these videos all link to (I.e. singles releases)
* The Switch: turning light switch on but nothing happens, goes into another room and finds something chaotic happening that the switch is connected to
* The Shootout: banana & hairdryer as guns
* Iron burning: slow zoom out, further revealing more stuff happening like ice cream melting on the floor & dog licking it up
* The Chase: Josh being chased by the roset man around the corridors
* Walking the Rock: slow zooms, get the dogs to lick the rock
* Dooms troll bike: mechanical hand connected to the bike, could be doing anything on the phone
* Joynoculars: fast ‘crash’ zoom in
* Mood Change: facial expression
* Through the peephole: loop thing
* Microwaving the teddy bear:
* The Mousetrap: notification on phone in among the traps
* More props we can use still that haven’t got full scripts
* Rory has ASAP Tailor Swif video style script drafts
* We need to decide if we’re doing a longer form piece / music video, and if we’re not and just doing socials clips what is the purpose of them, do they have the songs playing over the top, or what are they trying to achieve besides world building
* Rory thinks that Music videos are not really hot any more
* Shereen also not completely sure about the stuff and whether it all feels underground still or not
* Concern about it being onbrand, Barry isn’t ASAP Rocky
* Henry Gorse reference he liked too (holding up a book), making Josh more secondary to the scene and something else that is more central of attention. Josh to be more of a bystander so you know it’s his world but he’s not the lead ‘actor’
* APE similar, same as what where’s wally achieves
* Hyper-focused on the props - i.e. the light switch without Josh in it as much
* These clips should be used as an announcement tools - release teasers - and then having stills that go with it as the single artwork. Release day assets can be more real-life clips
* How will the fans be receiving this - but maybe these videos should be targeted more to non-fans, intrigue - the scripts are currently not relatable
* The main album cover should say less, but the other bits that are meant to capture new audiences then they need to say a bit more / have more of a story that can be interpreted more clearly
* The live clips are more hard-hitting and will still be coming out amongst all this
* Maybe we should film Josh building the stuff that’s like him being BTS making props and stuff and then using them as the artwork
* Josh should be building this more himself
* Rory will want to get the money shot for the cover
* The rest of the stuff is campaign material
* One video thats well-shot for the album trailer. Maybe the first single release day video is the same as the album trailer video
* New treatment for a 50s video coming
* Well-shot is fair but story & characters are more important so people watch and care

WME x Ewan 15/01:

* Ben Hensley asking Ewan to play a support slot, sees pavilion as him doing EM a favour, but doesn’t seem completely balanced
* Need to think about how Ben H association looks for repositioning
* Ben b2b Ewan in Newcastle, Annie still want to keep on the closing slot
* Steve doesn’t think Pat as the only Scottish play is smart, he thinks smth like Transmit or Riverside would be a bad move, better than Pavilion being the only Scotland slot he plays across the year
* Ewan wouldn’t want to do Transmit
* WME need to think about more options to bring to him, like Subclub or the rooftop venue
* Cardiff almost sold out, Liverpool is steadily selling, but they think we need another push at the end of January around Payday, but they don’t think that the second day is a goer
* Energy style show in the invisible wind factory is an option
* Need to give a clearer direction on what weekends to target hardest / avoid for Ewan across the year
* New music Erol Alken EP potentially coming up
* Heather Park remix coming out on Ninja Tune next week
* Toronto shows BCS support, and Patrick topping support as a b2b Denis Sulta in Chicago, it might be ok to do in USA as its a different market, but it’s not aligned with the strategy we want to move to
* Patrick is changing tact on his music policy on what he plays, bc he didn’t do as well as he expected last year
* Needs to make sense on why we aren’t doing creamfields this year
* Ibiza: all night long 6pm to close, or the club room. Want to make sure that the Ibiza trip doesn’t clash with glasto as we want to get him there. See what sets we can prepare for him to present him as a selector, maybe a smaller stage/ vinyl
* Lost Village: still pushing to get him on the lineup, they suggested a secret b2b not on poster but we want to push for him to be on the poster
* Q3 most likely for a USA run
* Pass on Bristol, Hold for Digital Newcastle (Ben Hensley)

Ninja BCS 15/01:

* Ninja & AK think PYLTB is the strongest option for launch track - think its a courageous step & good indicator for BCS 2.0
* Then followed by something that more mass appealing & centre lane
* Melbs mixmag crowd to build slowly
* Tess spoke to Co-Brand about the breakdown of how they work
* Need to download all data from TikTok before it shuts down in the US (can’t download it or update it soon)
* Meta ops will get more lucrative
* Our own community building is really important to focus on
* Maybe need to double down on YT
* Promo & music streaming is tricky Josh doesn’t naturally fall into this stuff
* Small venues 5-7 shows for the album launch as like a tiny tour

BCS x Rory call 15/01:

* Josh agrees that a video of him building a weird bike scrolling contraption is funnier that the cinematic video of just the bike
* Whats the point - maybe “what do I do when I’m alone”
* Its currently too random
* Need to tell the story of the album
* Maybe we need to drill into the themes of the album
* Doubled down satire of saying like “this video is just to promote my new single” as a joke
* Finding a tv example of how this message comes across (maybe smth like Its The End Of The Fkin World)
* Lean into the humour, if Josh talks more then he’ll get the tone across better & bring people closer
* Could get Jamie to write something funny and weird - and maybe he reads it and then the audience think its Barry but its not, and that then feeds into the concept of the album
* If anyones up for it I go Bowling on Thursdays with myself and give myself different names so I feel loved
* Sometimes I book nail appts so that somebody will hold my hand and ask me how my day is
* Maybe its a camera across the street and its shot in a voyeristic way
* Affirmations or confessions on billboards
* Copy on post is just ’Single out now’
* Or do we break it even more where he does the bowling thing and then change the name in the scoreboard to the track titled / out now
* Hyper-real / exaggerated responses to relatable feelings of loneliness etc.
* Josh keen to riff off the scripts we draw
* 4/5 Rory ideas
* Josh doesn’t think we need a really long video
* Josh concerned about how much of a u-turn PYLTB is as a launch single
* Roryy sort of agrees about engaging people - will people care more about just hearing a total banger first
* Can use the art & new photography to gradually establish & build the new world
* Josh’s inner battle is actually part of the brand
* One day to capture still & a handful of videos - The album artwork in moving form basically
* Location: do 2 + potato + album trailer, find the best location for 2/3 of our fave shots
* Shoot additional clips (Voiceover style) in Feb
* Halfway between real & surreal, artistic & homemade
* Don’t want it to be like the James Morrison clips
* Smaller photos that can be back-cover images or whatever

KingBOOO! Call agenda Friday 16/01:

* Dubplates - 3 leftover, are we doing a competition
* If yes, should do a collab post with ADR
* Upcoming gigs?
* How’s tiktok going?

Ewan mgmt call 22/01:

* Arena shows Oct - Nov for ewan to play with Ben H - Ewan prefers Newcastle ideally (doesn’t want to do glasgow), pushing for late announce on it & making in clear its a favour
* Maybe need to think of alternative for Erol for LV b2b
* Ewan release on fantasy (erol label) is TBC
* Ibiza: Hannah Liang is doing Hii, pass on playing Ben’s night at Amnesia
* CK: artwork 90% there, premasters ready to go
* Ewan thinking that some of the music he’s making would work better in album project
* AVA press op - yes
* Shereen collab posting on TikTok for PAV x Ewan

Ninja weekly 21/01:

* 2 singles early in campaign, same week - The Person to land before album announce, then track 2 on announce - double punch
* The Person on Mon, ATB on Thurs/Fri
* Less concerned about hottest records
* Tie together intimate shows with album pre-orders, maybe a brand partner too
* Maribous state idea - sell a poster and get a download link to the album on release day
* Artist in the room to interpret the album as a painting - maybe to become a poster from the night linked to a download of the album on release
* Josh painting one of the LP covers
* Timelapse of Josh painting an album cover - launch this as one of the limited edition LP designs

Wass BCS 29/01:

* Finsbury offer headline Aug 2026 £200k (similar to what four tet & Peggy did). Could be a EOP thing, instead of arenas
* Only thing to consider is R&L is around this time & likely to get headline offer
* We like Atrip @ glasto, the rest of suggestions no
* live show op at universe almost in, plus Solomun +1 is keen for another
* AEG convo ongoing (APE second wave)
* AEG & LN are both vying for BCS - AEG route would be headline shows, LN would he headlining festivals
* Fuji Rock (July) is highly credible pan-Asian event, will be the best entry point to boost demand in the Asian market, strong offer - should be live to pay the most dividends in the market. Would be the day before Chicago, can fly that way round the globe
* Push for a Club show in Tokyo on the Fuji night after festival, maybe b2b Four tet
* KAPA & Latvian festivals €100k offers

James META meeting 29/01:

* Conversion campaign don’t work as well as awareness campaigns on TikTok bc of the young audience. It’s 1/3 of the price to reach 1000 people but the number of ticket sale you’d get per person is much lower in TikTok than meta. But Spotify click through are high for TikTok
* Tweaking small parts of the poster and caption copy is ideal for optimising the campaign. Will change depending how well it’s connecting
* Daily optimisation checks
* Can retain the data on who viewed for how long who liked commented etc
* Can sometimes have a limited time access to other ‘similar artists’ data to target a shared/ crossover audience - it’s all siloed
* Palm artist is his big client, and amnesia
* Spend on Sonny @ AllyPally ~£6k, cost per sign up was less than £1 and it sold out in presale
* Sign up data lasts in the server for 1 year, would need to download as csv if you want to retarget

HotCake x Adam 30/01:

* Adidas - top option
* Wales Bonner, Kid Super, etc. - also options
* Dream - Gucci (would take a year to come about, and would require Josh attending fashion shows and meetings in fashion capitals to secure a relationship)
* Burberry will likely get in touch themselves as they actively seek British talent as reps
* Hysteric glamour japan
* The real McCoys japan
* Start buying loads of hard to find / exclusive vintage stuff so that when his brand aligned merch drops it’s like this is his look and people wanna replicate it
* Need to get designs for North America asap
* Posters - the obvious “I was there” one and then the homeware print version / art piece
* USA: Trucker hats, 2x T-shirts, hoodie, etc
* Should we send Brad the photos from shoot & lyrics
* Relatable but weird & psychedelic connected well in merch, using words
* Outline singles & release plan for Brad
* Get lots of different wacky artists to interpret the music into art and make those into prints
* In person printing pop-up

BCS Mixmag call 10/03:

* Light the walls instead of the people to create silhouettes
* Ask Zeal & Rory to chip in on production
* Booth setup is flexible & tbc - maybe do it in the round
* Mirror ball, flashes of light, dynamic lighting and visual production
* Jazzy Jeff boilerroom notes
* 7-10 (josh on 8.30-10pm)
* DJ Stone on hold for support
* Projection off rosetti man moving around the wall
* Or something similar that is like unexpected projections on the wall
* Or maybe a spotlight on the crowd that moves
* Stickers that give smth in return

BCS Ninja 12/03:

* Trailer posting tmrw using Different
* Josh hesitant to post too much over the wknd
* Meta amplification exclusivity window to consider (trailer)
* Full album trailer - YT
* APE montage video also going up
* Music video - idea that maybe we do one later on, but we would need a completely fresh idea for that, so that rosetti doesn’t get overused and tired
* Ad asset the includes the dummy record, save for release day, so wait to use these in ads
* Alternative vinyl sleeves - need to get Josh to Scotland for this
* Mailers plan & incentives for people who sign up - need to brainstorm further on these
* Get the lyrics all collated for across the campaign & merch
* Vicious - bonus track, bookend / closing piece to the album, can release it 2/3 months after the main album release, figure out how this comes into the picture
* Maybe smth that is ‘who is Seamus’ the mysterious character that is talking across these tracks

Ninja BCS 19/03:

* Kimpton next
* Continue with outside-the-box thinking
* SanFran rooftop 24th April
* Need regular ‘moments’ to keep the excitement and attention hot
* Encourage loyal fans to prove their collection and get access to a series of small DJ shows aka your ticket is your purchase from years ago
* Remove instores, replace with club shows
* Find the people that came to the first gigs and how do we get them into the room
* W/c 14th April Kimpton + SanFran show announce
* DSP partners love Kimpton
* Start ATB promo subtly after this
* Need to nail the narrative of the DJ shows, nostalgia or smth, a strong storyline and context
* Creator campaign to use someone other than Round group (they use the same creators a lot) - would like it to be more music recommendation curators, alternative taste, not just dance heads
* Burner acc - Louis Ravens - happy to try this as long as we have access to take over the account after he’s done his agreed posts (start with a limited number)
* Jools 15th may - probably need to include an unreleased one
* Filming here means the Jools piece will come out week before glasto
* Need to be creative and produce it well as a strong TV piece, not make josh look like a beep beep electronic kid. Loner world on TV
* NPR Tiny desk - June could work, or July around Chicago dates. Oct is 3rd option
* Derrick Gee - starting a new series that are not in-person - ninja to help try to make contact again
* View from a bridge - sooner in London, or later in Scotland

Ewan x Teti call 21/03:

* Rose CK logo is done
* Primary colours piece is almost there
* Need to overhaul ewan’s bandcamp before CK
* Skateboard wheel is good
* VD could be used somewhere but not a primary piece
* EMcV logo needs more edge and rawness
* Add made in Glasgow
* The brand is club knuckles, each single is a club knuckle
* Need a IG formatted version of the main CK logo piece plus all single artworks to follow

Ewan Mgmt chat 21/03:

AVA after party - No

Ulster sports club is a space Ewan likes in Belfast

B2b with Kyle and dart at index - they don’t play what he likes really

London shows on 24th - no - need to think about London carefully and establish himself with more strategic, find a home in London

Need to get a big name on for 27th June at Hi so Ewan can set up and escape

Smth on the 6th April

Where Daniel avery left fantasy, Ewan sees an opportunity to embed himself more there

District x Don’t want to pull Ewan off AVA but can do this in November

Don’t want to add anyone yet to pavilion lineup, want to have Ben and Ewan push more and see how that goes

Ask someone different to paddy for artwork

We should mention this to Teti - dj screens

Also ask her on creative direction

Floating points production set up

Halo creamfields stage screen setup

Want a big full production ahead of creamfields - we need to hire a PM

Tony’s fee should be built into Net

Rorys fee needs to be set out properly

Erol x Ewan 24/03:

* 150 records so far on fantasy
* 2 singles a month until recently, now stripped back to 1 per m
* All releases are different (some are live bands, some DJ)
* Ewans will be similar to the release they did with Red axis
* Early May/ late April release (just before Piv)
* 3 weeks either side for the campaign, no other releases in this window ideally
* Basic foundation - track Erol likes
* Dispersion will be able to attract more radio attention (inc R1) and create the largest impact for servicing + indicating Ewan’s turn in musical output
* Ewan has put out through Dispersion before
* Change track name to Careless Drifter
* Erol wants to make a strong point of this change of direcition and ‘unexpected’-ness to this release for Ewan
* 2-track release (not call it an EP)
* Above Board (part of Sony) involved (how?)
* Good relationship with Apple Music, already released near 50 fantasy mix series, 10 are on Apple (platoon apple’s thing, better paid)
* Ewan keen to put a slower chug set together for this
* Curve for mastering
* Premaster - send today, can get master in by end of week
* TO DO: Artwork, master, vinyl production, socials plan
* White labels on vinyl 3wk turnaround (MPO in France)
* Erol playing at Berkley suite (resident) & optimo b2b at festival in Scotland same wknd of Piv
* Streetrave started with renting out an airport in the 90s - feel like this should be in the creative
* Recent renewal of social media on their side, advise from Defected team

Wass BCS call 26/03:

* Spilt Milk Australia, will crossover with Doechii for 90% of it (is her first big touchdown in this market too), but they say it is needed to split the crowd. Won’t clash with Kendrick though
* Do we instead do it as a DJ run here? The audience there prefer the heavier stuff - but the fee will come down
* Pass on 12k hard tickets in Melbourne. Sydney opera house yes but considered within the whole run
* But its £1m
* Alternatives for Aus EOY coming soon
* Glasto - we need to decide ASAP on the line-up
* ADE thing in Oct - ‘let’s step out of Europe’ - goes against that. ADE week maybe is different though, and this venue is the coolest
* Looking to possibly focus more efforts on DJing in 2026
* WHP - would need to announce around July near album if we want to do the pre-order album bundle with it. Need to arrange with Ninja to time it correctly, but also it works well. WHP liked the idea and see an opportunity with merch too. Can incorporate EOP too
* Sort a call next week at 6pm for WHP x Wass x Ninja
* Nothing besides WHP & ADE in Q4 besides a couple of Asia shows and Clockenflap (potentially)
* Krankbrother Finsbury Park 2026. they’ve done Black Coffee, Empire of the sun, Fisher etc which don’t really align. Would the greenwich site they have appeal instead (bit too tech house & bougie)? Plus a lot of their shows have been opening slowly
* Ibiza offer for an EOP show
* Mixmag & BR both doing 6wk akasha residencies
* The night league would offer Universe or Hi closing slot
* Josh liked Solomon last year but its Ibiza
* Ideal: Universe (live), Solomon +1 and an Akasha EOP party
* ^ need to consider exclusivity limits that they’ll ask for

Ninja BCS 26/03:

* Consumption data on Different is not as high as expected - so maybe need to bring the next single forward a bit, one with strong lyrics to utilise in promotions etc.
* Ninja would push for Childhood over Kimpton next, for its sweetness & lyrical strength. Leaving it later into the campaign gives it more work to do for the whole campaign
* Kimpton is currently in the live show, Childhood is not
* AK raising that the uk music industry will switch off unless we make a more commercial decision
* The singalong-ability of Childhood over Kimpton raised as important
* But maybe the fans don’t care so much for this ^
* Didn’t get any radio on Sonder during LP1 campaign
* Ninjas felt that the album announce alone was a struggle to keep the conversation going on announced moment - last time it was announced alongside a tour
* We’re going to solve ^this with a WHP announce + instores/outstores announce
* Can incorporate a ‘scared you there but I’m back to the sound you recognise now’ sorta msging on S3 launch
* LIPOTD is the biggest interest in US radio side - worth considering this as S4
* A music video - we should make
* Kevin Parker piece - also good for visual content to circulate & show in pitches for NPR Tiny Desk, US TV, UK TV etc.
* Can the Kevin Parker piece be launched alongside / in relation to a single?
* HIF Justin Jay remix is in the live show - R1 and R6 love it but won’t playlist it - commercial and its strong - just juxtaposes the rest of the Loner campaign
* Maybe release it as a bootleg campaign? License the sample. Moment for it to pop at R1 big weekend
* SBTRKT wants to remix Different

APE x BCS call 28/05:

* Ellie from Cobrand joining next week
* Thursday 12th June - second wave announce
* Need to cut the first couple seconds on the visualiser
* Song to use - Kimbara
* More text-heavy version to be made also
* Maybe do individual artist visualises for top tier artists on the bill - i.e.Orbital, Kelis, ConMan
* New outdoor posters to come + APE to check is Broadway market billboard is available
* Could ask Orbital for marketing cooperation ?
* Content creators / influencer accounts to get engaged & active (similar to how they’re marketing with C&S’s day) - lifestyle London festival people/ socialites, festival recs pages
* Wider press should pick up quite organically
* 7th / 8th June target to get outdoor posters up
* Get merch involved somehow too? I.e. tote bags. Or diff versions linked to key artists on the line-up
* Poster Rory will do this week, animated or b-roll of ferris wheel - deadline Weds 4th
* Need budget for Rory to edit these ^
* Loyle Carner ripped a poster down and replaced it. think similar how we get Josh involved
* Need a live clip with energy to use in the marketing push too
* Georgia to get the co-brand plan sent over (creators to reach out to)

BCS Mgmt catch up 29/05:

* **WHP**: need some big names, Avalon Emerson tbc, maybe ask Heartstring, KETTAMA
* **APE** additions (Lucia’s background ideas): Little Dragon, Hot Chip, Jai Paul, Keri Chandler, MoodyMann, Basement Jaxx, Saint levant, Norriyah, Bullet Tooth, Mall Grab, Sam Gellaitry, Midland, Armand Van Helden, Jennifer Loveless, James Blake, Yu Su
* Top options to replace Kelis on APE lineup - the Prodigy, or The Streets, or Saint Levant
* **krankbrother**: curate it not so much towards representing the ‘brand identity’ of EOP
* ^ josh initial top choices for this: Chaos in the CBD, Avalon Emerson, Midland, Bonobo, Palms Trax, Daphni, Jyoty (maybe b2b Nooriyah?), Ross From Friends
* Want Krankbrother to be a big party vibe, so not the more leftfield artists
* Bonus CD: extra snippets - Josh not keen on this idea, feels to salesy, also feels cheap to do smth with random extra poetry that doesn’t make sense
* ^ Would rather do instrumentals or a stripped back version of one of these - could add the old version of ‘Childhood’ or ‘Sometimes I Feel So Alone’ (means they can still be released digitally one day if we want to later on)
* **LNT** delivery due very soon - all audio needs to be wrapped by mid-June (2 weeks). Josh to ask Bonobo if he has any unreleased bits that could add to this compilation
* **Spotify Session LA**: record a live version of one track + one live cover
* ^ The Great Gig In The Sky (Josh on Piano, get a vocalist in, Jakes to send stuff and Cam on drums), or Us And Them cover + Kimpton live
* Maribou did Holly Walker singing Dusty Springfield track
* ^ need to factor in rehearsals and Mike to go to LA (could do daytime on HARD Summer day)
* **Bonnaroo**: artist statement - prefer the angle of ‘unforeseen personal circumstances’
* Gaza charity on release week - feels wrong to Josh, doing something ‘good’ but in a capitalist sense that has a chart position motive underneath it
* ^ potentially open to charity but not in release week
* Gold tooth - Josh wants one
* Trackie - photo shoot in the works
* Ninja 35yr anniversary party - framed as ‘anyone that’s ordered my album can come down’ or a ballot system, or roundhouse, or preorder the album for a ticket - why not, or they can just buy a ticket, incorporate a presale. Maybe a smaller venue like the Cause. The promoter would be AEG on this one, Ninja would do more of the promoting - Josh open to it, but b2b with Bonobo would be much preferred
* Josh more open to collabs next year, open to someone like Sammy Virji, maybe some fun dance singles next year in between album projects. Open to a more collaborative experimental and fun approach to making music with other people next year rather than mostly honing in on solo works
* He doesn’t want LIPOTD to come out before Album because he feels like it’s yet another dancey tune which, with the other singles, will misrepresent the album as a whole - so next single on glasto week would have to be Childhood, but he’s still not sure because he wants Childhood to be the focus track. Only a two week gap between this and album release. Josh would prefer to not do another single between now and album release. LIPOTD is still a slower build, but still gives the wrong impression of the album as a whole
* His fave option is to have a focus track on release for DSPs for radio and playlist pushes as Childhood, but no 4th single on Glasto week
* Another option is a **Oppidan remix** of one of the singles we’ve already released to drop in June
* ^ maybe a bigger name though, like Bonobo. Can drop the remix at glasto too which is easy promo
* Juneteenth shouldn’t be too much of a worry bc the US play listing doesn’t move the dial too much
* Sales so far: still waiting on more from Whitelabels, WHP, Scottish LP. 2.5 exclusive formats total. Ninja party could also add more
* 6k is the target for top 10, 8.8k is the benchmark for top 5
* Black Country new road presaves data - ask for it
* Maribou also ^ ?
* Good to know benchmark for expectations

Rory call 29/05:

* If its just fodder content, then maybenot worth wasting people’s time shooting real-life stuff
* More about creating a mood than setting up a ‘scene’ with actions
* People scrolling through multiple phones, or clicking through multiple laptops,
* Still worth looking through the b-roll from the album shoot day
* Can literally loop something for ages, keep it so simple its almost nothing
* Need 12, half can be super basic - i.e. rosetti just standing there while the world passes by - but do like 5/6 really good ones
* Greg to help too
* Rosetti just walking and it cuts to different places he walks through
* Could look for a videographer or editor in Chicago or somewhere random who can get fresh stuff in a different location
* Bastille video - cctv stuff with illustrations over the top - cool
* Need to think about location - UK focused look across the pieces
* Work out what to write on ferris wheel video

ADA in-person 17/06:

* Artist targets upcoming: Mona Yim,
* Fred & Prospa tunes etc. dropping on SHEE release day
* Socials should be stretched out further in post-release phase, spread well
* SHEE growth plan useful to build and share
* Pitch focus track as number 2 so that they both have the same level of organic pick up, and the algorithm supports both better. You pick up playlisting better on both A/B - maybe try this for Sam Alfred releases (ask Nick to explain it again to me)
* Spotify more interested in developing artists listening sessions
* ^ Steve at apple also, Amazon easy to set up
* Start doing Guestmixes with EOP - each release the artist should do a Guestmix to go on Soundcloud to build that audience and brand arena
* Posts on TIkTOk using #electronicmusic we should share to Nick and he can get them boosted on the platform
* Tribes and Jukebox, Notion or Round Group for promo - if we use Round let Nick know what the spend is because he can go the Meta and ask them to match the spend on boosting (reels)
* Ask ADA to help on merch
* Dion who does blanks factory is in the building with ADA, he did Beyonce’s merch and can turnaround quickly
* Co-Brand - worth looking into more, can track the sounds being used and run influencers campaigns within, it likely works out more cost effective when combining all the functions in one if you get to grips with the granular stuff
* Beatport - should put more towards this, Beatportal, should onboard there, build your own article on the service, increases familiarity among dance space (very much just industry and DJ people that explore this area). Beatport Hype - subscribe to this - can then pitch for Hype label of the month
* Maybe worth meeting Beatport team in person
* One Year of EOP - compile all the singles together maybe as a whitelabel, helps showcase and solidify the brand and add credibility to the label as a collection of growing artists in the dance scene. All their names together are strong combined cultural capital. Offers a promo moment. Could come out around WHP in Nov 2025
* Worth manually working with Soundcloud to drive hype and canonise the tracks if we use teasers or share private links early. Can stage it as SHEE upload only, then fein that we signed it bc it was popping off
* £300 for repost campaigns on Soundcloud
* Remix competitions also do well on the platform, winner can be on the compilation maybe
* Home page on Soundcloud new feature shows like if Barry has reshared something, like a twitter feed showing who is supporting tracks
* Soundcloud - can only upload it once, to artist or label - doing both means only one gets monetised, can’t track it easily, Defected post everything themselves and the artists reshare it
* YouTube needs growing too, playlists as part of ‘YouTube Living Room’ are performing so well, people throw them on at home and they garner a lot of traction
* Check we’re getting out statements through